



WITH 13 REPORTING, EAOC MEMBERS HAD \$122,282,200 IN TOTAL SALES IN 2019.

The EAOC Weekly

MORE POWER TO YOU WITH KEVIN BASTIANELLI AND KB WORKS

EAOC's Residential Electrician, Kevin Bastianelli, began his career as a journeyman in machine repair and machine maintenance, while working hands-on at Mascotech, Inc.

During his seven years at Mascotech, he became proficient in fabrication, machinery setups- CNC lathe, CNC mills, CNC presses, pneumatic systems, hydraulic repair and set-up and industrial electrical wiring and troubleshooting.

In 2006, Kevin accepted a position as an electrician working for West Coast Power & Lighting in



**TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!**

UPCOMING SPEAKER SCHEDULE

JUNE 24, 2020 @ 8:00 AM

Speed Dating

9:00 am BOARD MEETING

JULY 1, 2020

NO MEETING



**The Executives' Association
of Orange County**

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One-of-a-kind rock salt lighting installation.

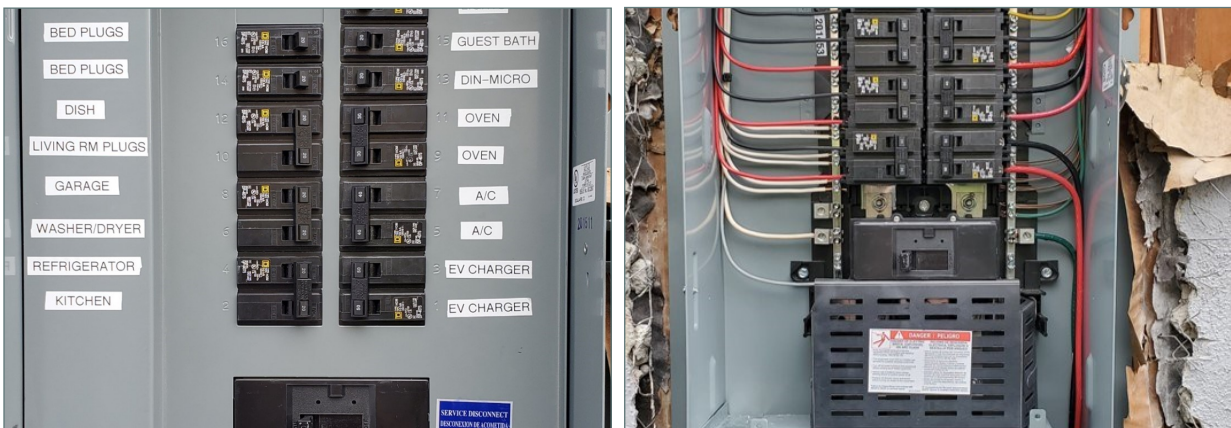
Huntington Beach. In just four years, Kevin was the company's foreman.

In 2013, after a fruitful and educational career with WCPL, Kevin started his own company, kbWorks, focusing on residential remodels and residential solar projects. He worked with Dell Solar on the largest solar shingle project in the nation, and was the FIRST company to install solar shingles, onto NFL Hall of Famer Willie Davis's home in Marina Del Rey.

In particular, Kevin loves optimizing a home's LIGHTING, and strives to organize and implement his clients' ideas into a look that truly reflects their vision. This includes ambience lighting, task lighting and path lighting.

Kevin will always find the balance between functional and fashionable, while keeping a clear and clean setup behind the scenes, in the breaker box where it counts most.

To learn more about upgrading your home's electrical needs, or to meet with Kevin, please call 714.907.7949.



12 TIPS FROM ELON MUSK

1. If things aren't failing, you're not innovating enough.
2. Great companies are built on great products.
3. Constantly think how you can do things better.
4. If you need inspiring words, don't do it.
5. Pursue what you're passionate about.
6. Life is too short for long-term grudges.
7. It's important to like your coworkers.
8. Ordinary people can be extraordinary.
9. Don't be afraid of new arenas.
10. You have to be pretty driven to make it happen.
11. Persistence is very important.
12. Most people can learn a lot more than they think they can.



THOUGHT OF THE WEEK

“Any fool can have a child. That doesn’t make you a father. It’s the courage to raise a child that makes you a father.”

- President Barack Obama

IN LIGHT OF COVID-19, HAVE YOU...?

- Updated your Yelp and social media pages with CURRENT operating hours and information?
- Made sure you are accepting online payments?





EAOC MEMBERS: FREE ADVANCE HEALTH CARE DIRECTIVE

EAOC Member [Tracy Roberts](#) of Law Office of Tracy J. Roberts has generously offered to provide all EAOC members a FREE Advance Health Care Directive!

An Advance Health Care Directive does two things: it identifies the person or persons you trust to make health care decisions for you if you can't make them and it includes your direction about specific issues such as life support, burial, and organ donations.

California rules say your spouse can make decisions for you if you cannot. If you do not have a spouse, then your children can make decisions together. If they do not agree, then who suffers? You do, because you wait in a facility without treatment until they reach an agreement.

You can use an advance health care directive to avoid these stalemates by identifying one child who has ultimate decision-making authority. Sometimes it's appropriate to name someone other than a spouse or child for this difficult task.

For more information, please contact Tracy Roberts at 562-340-6277.

4 WEEK JUMP START: INSTAGRAM WEEK 3

Once you have created your Instagram profile, and are ready to jump into your first post, click the + sign on the bottom of your menu to select your photo. Then press NEXT.

The next screen will have space to fill out a fun photo caption, "tagging" options (under Tag People), location options, and the ability to post to multiple accounts.

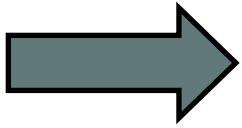
For the location, local businesses should randomly select other local "hotspots" that their demographic might also be visiting. For example, it would be beneficial for a florist to tag the locations for any local jewelry stores, restaurants frequented by couples (and singles!), wedding vendors, party supply stores, catering companies, and even baby clothing boutiques. Anywhere that somebody who might have a NEED for flowers may be browsing.

It doesn't hurt to also tag seasonal local hotspots, such as the OC Fair, or a traveling concert or show. Switching up your location tags for each new photo makes sure that you cover even more ground in location search results.

Once your location has been tagged, you're ready to SHARE!

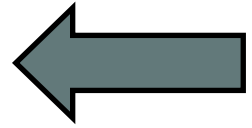
See EAOC's location tags by visiting us at:

[@executivesassoc.](#)



EAOC QUICK LINKS

One-click Access to EAOC Members

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