



WITH 13 REPORTING, EAOC MEMBERS HAD \$122,282,200 IN TOTAL SALES IN 2019.

The EAOC Weekly

EAOC'S NEW BOARD OF DIRECTORS

<u>Position</u>	<u>Name</u>	<u>Term</u>
President	Lisa McCune	5/21
Vice President	Gizi Clemmer	11/21
Secretary	Kenneth King	11/21
Treasurer	Lorna Scherff	5/21
Director	Erik Reyna	5/21
Director	Terry Voll	11/20
Director	Manny Gonzalez	11/20
Director	Teresa Taylor	11/20
Director	Greg Peterson	11/21



TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!

UPCOMING SPEAKER SCHEDULE

JULY 15, 2020 @ 8:00 AM

Gizi Clemmer with First Team
Christie's International Real
Estate

JULY 22, 2020 @ 8:00 AM

David Schaefer with Schaefer Air,
Inc.



The Executives' Association
of Orange County

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MEMBERSHIP

The following firms have been proposed for membership in EAOC:

FIRST PRINTING

Katie Quinn

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949.525.8412

Classification: Social Media Management

Proposed by Gayle Stewart



THOUGHT OF THE WEEK

“I was raised to treat the janitor with the same respect as the CEO.”

- Tom Hardy

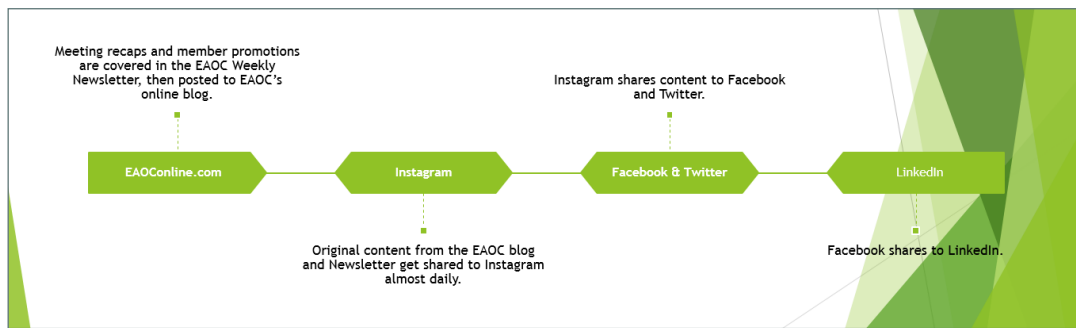
NEW MEMBER RECRUITMENT BONUS

Sponsor a new EAOC member, and earn an exciting \$150 recruitment bonus!

The new member must meet a 3-month membership minimum for you to qualify for the bonus.

Please email Katie for more details, or to propose a new member to the EAOC!





EAOC 24/7: WE'RE WORKING FOR YOU AROUND THE CLOCK

Executive Director Katie Quinn shared the many ways that EAOC's social media and online presence benefits its members, by sheer numbers alone.

With an available audience of BILLIONS on EAOC's social media channels ([Instagram](#), [Facebook](#), [Twitter](#) and [LinkedIn](#)), EAOC finetunes its reach and helps users find its posts by utilizing hashtags, account tags, location tags, and user interaction to get its content discovered by potential leads outside of its network.

The takeaway from the presentation was the huge amount that member mini-talks maximize the marketing effort of each member. By presenting, members get a front page article in EAOC Weekly with direct links, which gets emailed to every single member in the Association. Presenters also receive 2-3 days of social media coverage on ALL EAOC channels, 10-20 minutes of undivided attention from fellow executive team members, blog post with direct links on EAOOnline.com, and the opportunity to educate each member's salesforce team on all services offered.

Please contact Katie to schedule a mini-talk for your business!





NOW IS THE TIME TO GET YOUR YELP REVIEWS POSTED

As mentioned in this week's presentation, sometimes your fellow members need your services most!

With most of us operating on fresh IP addresses while we work from home, it's more likely that Yelp will accept and post reviews for members that we've done business with.

Do not wait—now is the time to leave that review that you've been meaning to write for a job well done! It helps your fellow members more than you know, and is just one more way that the Association can support each other during tough times.

Photos of projects and final results are greatly encouraged, and if you need help with keywords that your fellow members might benefit from, please contact the member directly, or contact Katie to facilitate if you would like to remain anonymous.

To find your fellow members, please visit www.Yelp.com.

ATTENTION: IPHONE OWNERS

Are you the owner of an iPhone?

Please send Katie an email to sign up to help your fellow EAOC team members with attending virtual Zoom meetings!

3-way calling is a quick and convenient way to get members who struggle with technology to bypass the frustrations that have prevented them from joining our weekly discussions.

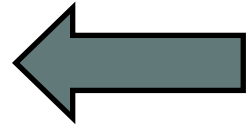
It's easy, and it's something that you can do in our current climate to help your team members get back to networking, and get their businesses back on track!

**Contact Katie
today to help!**



EAOC QUICK LINKS

One-click Access to EAOC Members

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