

REDEFINING
THE BEST
WAY TO DO
BUSINESS
IN THE
21ST CENTURY



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PHONE (714) 258-8340
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MAY 4, 2016

With 18 reporting, EAOC members had \$273,019,277 in total sales for 2015



**STRESS-FREE Real Estate Transactions or
R.E. Service Sooo Good, You'll be moved!**

Joe Lightman of Star Real Estate gave the Classification Presentation this week. We learned Joe was born in Maryland and moved to California when he was 21. He was an entrepreneur in his early years but truly found his calling in 1987 when he obtained his real estate license. He was married to his beautiful wife and business partner in 1997. Their son Nick White also works with them.

TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!

SCHEDULE

**May 8th Mother's Day
Call Kate at The Enchanted Florist
714-997-7673**

**May 11, 2016
Mini Talks**

AUCTION

**Kenny Arvelo
Arvelo Window Cleaning**

**Rick Kvalheim
Affinity 24**

**Hal Grimshaw
Belden Hiramoto Liu & Co**

They are a blended family with five children and six grandchildren with one more on the way. They love to golf, snow ski, travel, camp and Moped around town.

Kris finds it easy to work with buyers or sellers. Anyone who needs help. Her nickname is Sherlock Homes, whether it is out there or not she'll find it. Joe loves working with sellers and problem solving. "There isn't a problem that once solved is a problem any longer." Often their experience allows them to disarm the problem. They offer answers and options that can alleviate the fear. They like to create smiles.

Star Real Estate is very referable. They will make you look good with whomever you refer. Who has referred Joe, Kris and Nick?

Attorneys – general, family, probate, real estate
Other Real Estate Agents and Brokers
Previous Clients
Past Renters
Friends
Contractors
Painters
Plumbers
Neighbors

They have sold property in San Diego, Vista, Escondido, Oceanside, Palos Verdes, Compton, Carson, Inglewood, Torrance, Gardena, Downey, Lakewood, Beverly Hills, San Pedro Manhattan Beach, Hawthorn and every city in Orange County except one. These properties include townhomes, resale, single family, condominiums, and multi-units. They also do property management.

As a past and current client of the Star Real Estate team, I can say how wonderful they are. Working with me for six months, they found my home, sold my mother's home and now they manage my condo Stress-Free and I am smiling.



MEMBERSHIP

The following firm has been proposed for membership in the Executives' Association of Orange County. Any member who wishes to cast a negative vote please call the Executive

SECOND PRINTING

Javier Cleaning Service 714-402-0364
406 N. Kenwood A, Orange, CA 92869
Rep. Javier or Shelly Gutierrez
Classification: Janitorial Residential/
Commercial
Proposed by Sammy Montoya



Mother's Day is May 8th!
Order Flowers from our new
member The Enchanted Florist
714-997-7673



Thought for the Week

**"Life begins at the end
of your comfort zone."**

-Neale Donald Walsch



Kris Joe Nick

Lightman ★ Link

STAR Real Estate

(714) 378-0909

www.OwnABetterHome.com

Email: info@ABetterHome.com



Cool Links

May's restaurant in the **Dine Out Calendar** is: **Catch of the Day**. 9854 Edinger Ave. Huntington Beach. 714-841-5472

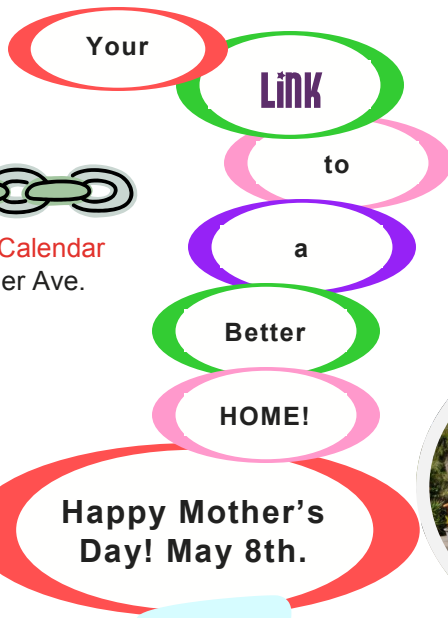
May 5th – Cinco de Mayo

May 8th—Mother's Day

May 30th—Memorial Day

Need garage sale signs?
Call us!

Email Joe@ABetterHome.com
for property management



Investment Opportunity

13821 Orange, Tustin

\$479,000

3 Bedrooms - 2 Baths - 1230 Sq.



Don't Wait. The time will never be just right.

- Napoleon Hill

Carpe Diem (Seize The Day)

The **USS Midway** is one of the longest serving aircraft carriers. In San Diego you can visit a floating city at sea and walk in the footsteps of 225,000 US sailors who served our country. Relive nearly 50 years of world history. Admission includes a self guided tour of over 60 exhibits throughout the historic aircraft carrier and 29 restored aircraft. Exhibits range from the crews sleeping quarters, to the massive galley, the ship's jail, post office and the bridge in the island over the flight deck.

Memorial Day weekend in San Diego remembers our heroes and celebrates our military heritage with special events for the whole family. The Museum is open daily from 10am - 5pm. Adults are \$20 and children 6-12 are \$10 with variations on pricing in between. Visit www.midway.org for more information.

Carpe Diem! Explore the USS Midway Museum and leave the real estate sales and management to us!



*Live the Adventure,
Honor the Legend*

Real Estate Report

Annual review

You may get an annual check up from your doctor, and an annual review from your insurance agent or your financial consultant. But how about an annual



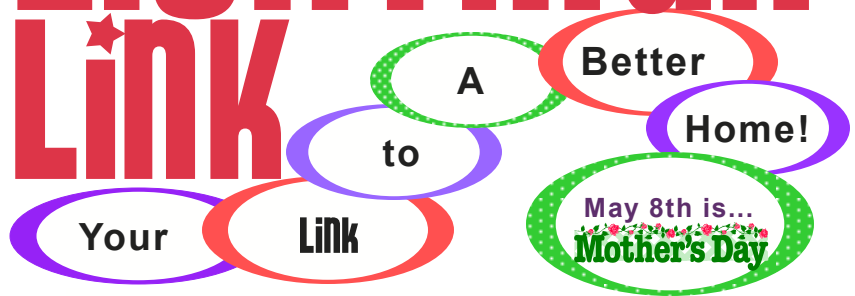
market evaluation of your home's value from your real estate advisor? Knowing what your home is worth annually will help you determine if you need to increase or decrease the amount of coverage on your insurance policy or restructure your investment strategies.

There are many websites out there that offer listing information but few that offer sales data. We are offering an annual review to our clients and potential clients as a courtesy.

Whether you are thinking of selling or planning on staying in your home forever, we suggest you get an annual review. This is a free service as we believe knowledge is powerful and will help you make better decisions for your future.



LIGHTman Link



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* Kris Lightman * Joe Lightman * Nick White

(714) 378-0909 www.OwnABetterHome.com



Home Beautification

SPRING CLEANING - There is still time!

The frequency of how often you should clean your home may surprise you. Experts say there is more bacteria in the salad drawer of the refrigerator than a public trash can. Clean the following more than once a year:

Refrigerator - Monthly cleaning of the refrigerator will keep bacteria levels under control.

Microwave - Weekly, clean the microwave with a half cup of vinegar and half cup of water. Heat liquid in the microwave until it steams and wipe the interior with a sponge.

Bathtub - Weekly clean the tub as often as you clean the toilet. This will help eliminate skin infection-causing bacteria.

Carpet - Every six to 12 months, steam clean



carpets, especially if you have pets. Indoor air quality can be eight to 10 times worse than outdoor air quality. Let the outside air inside, and clean the drapes and carpets

regularly.

Kitchen countertop - Every Day clean countertops especially near the sink. Swap out sponges and kitchen cloths weekly, or put them in the washer or dishwasher during the next load.

Mattress - Every two months wash mattress pads. While they are washing, sprinkle the mattress with baking soda to help absorb odor, vacuum, then spray with Lysol. Wash bed linens every one to two weeks.

Property Management

Landlords - Have No Fear!

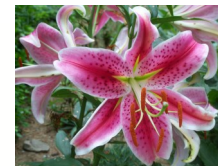
The number one fear of a landlord, is having a vacancy. This fear leads many to rent the property to just about anyone. But jumping too quickly, accepting the first applicant, can lead to late payments, missed payments and an eviction, costing much more than waiting a few weeks for the right tenant. It's important to check bank statements and be sure there is money in the bank to make a rent payment. Their tax returns may show they make a good living but have nothing to show for it. The credit may not be perfect, but take the time to find out why it's not. Ask questions and ask for documentation to support the answers. If an applicant does not fill out an application completely, that should be a red flag. If a tenant can't follow directions at the application process, including providing supporting documents, you may want to think long and hard about how they will behave in your rental property.



Oh the weather outside...

The Lily

Lilies that grow in March and April, are forced to bloom so they can be displayed during Easter. A happy lily is planted in the garden and grows in the summer months. The bulbs are quite large, and lilies grow quite tall, so plant them 12 inches apart. The bigger the bulb the deeper you will want to plant them. Amend the soil with peat moss to a depth of about 12 inches. Cover



with several inches of mulch. Plant them in good, moist soil, not overly wet, and keep roots shady and cool. Allow filtered sun to land on the top of the plant. Lilies don't go dormant so they will reappear every year. Lilies are reputed to be toxic to cats, so keep your critters away from blooming lilies.

