

REDEFINING  
THE BEST  
WAY TO DO  
BUSINESS  
IN THE  
21<sup>ST</sup> CENTURY



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PHONE (714) 258-8340  
FAX (714) 784-7806

**AUGUST 5, 2015**

**With 24 reporting, EAOC members had \$120,736,701 in total sales for 2014**



## **Come and Join Us!**

**Friends, Family & Employees**

**Tailgate Potluck Party &  
Baseball Game  
Angels vs. Mariners**

**Friday, September 25, 2015  
5:30 pm**

**Tickets - \$20.00 per person for game, fireworks,  
food and drinks  
Parking - \$10.00 per car**

TO SUCCEED IN  
BUSINESS IT'S NOT  
**WHAT**  
YOU KNOW BUT  
**WHO**  
YOU KNOW THAT  
COUNTS MOST!

### **SCHEDULE**

August 12th Tim Osborn  
Osborn Chiropractic

August 19th Open

### **GREETERS**

Kenny Arvelo  
Arvelo Window Cleaning

Joe Lightman  
Star Real Estate

Santos Santana  
Santana Landscaping

## MEMBERSHIP

The following firms have been proposed for membership in the Executives' Association of Orange County. Any member who wishes to cast a negative vote please call the Executive Director.

### FIRST PRINTING

Corlea Taylor Electric  
1442 Lincoln Ave, 101  
Orange, CA 92865  
Rep. Taylor Holmes of David Holmes  
Class. Residential Electrician  
Proposed by Kristy Holmes

Transworld Business Advisors  
18552 Mac Arthur Blvd. #430  
Irvine, CA 92612  
Rep. David Salazar or Ralph Alva  
Class. Business Broker  
Proposed by Nick Kirkland

Sonic Audio Video Solutions  
714-615-1100  
Rep. Dennis Nim  
Class. Home Theatre  
Proposed by Michael Ban

## OPEN CLASSIFICATIONS

MORTICIAN

SMOG SHOP

FIRE EXTINGUISHERS

DRYWALL/PLASTERER

TAILOR

DRY CLEANERS

VETINARIAN

AWNINGS

LOCKSMITH

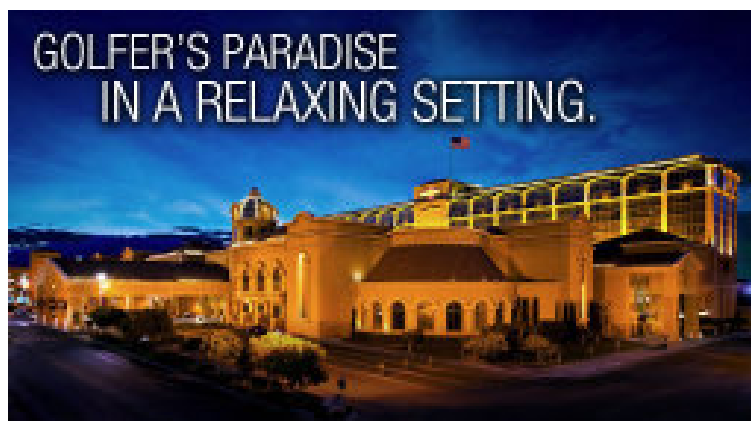
# International Executives Association 2015 Annual Conference

**“Betting on Success”**

**Increase Your Odds at the IEA Leadership  
Conference**

**November 2, (Mon) 3 (Tues), 4 (Wed), 2015**

**Suncoast Hotel & Casino**



### New Member Not In Directory

Kenny Arvelo #6  
Arvelo Window Cleaning  
Window Cleaning Residential &  
Commercial  
949-357-9682

### Thought for the Week

“Be ashamed to catch  
yourself idle.”

Benjamin Franklin

# Lightman ★ Link

## STAR Real Estate

10540 Talbert Ave. #100 West  
Fountain Valley, CA 92708

(714) 378-0909

[www.OwnABetterHome.com](http://www.OwnABetterHome.com)

Email: [info@ABetterHome.com](mailto:info@ABetterHome.com)



Catalina, Nick, Kris, Joe

## Cool Links



August's restaurant in the Dine Out Calendar is: Cocina Sophia, 17900 Magnolia St., Fountain Valley, 714-963-5300

We can work with you wherever you move in the WORLD. As members of *Leading Real Estate Companies of the World* our agent referral network is worldwide.

Need garage sale signs? Call us. We'll bring them to you and pick them up too!

Visit [consumerfinance.gov](http://consumerfinance.gov) for more info on the CFPB

For new paints visit:  
[Glidden.com](http://Glidden.com)  
[Sherwin-Williams.com](http://Sherwin-Williams.com)  
[Rustoleum.com](http://Rustoleum.com)

Your

Link

to

Own a

Better

HOME!

Many thanks to Jesse and Kourtney for using us to buy their first home!



## REMODELED NEW LISTING

**5082 Linda Cir. Huntington Beach**  
**4 Bedrooms - 2 Baths**

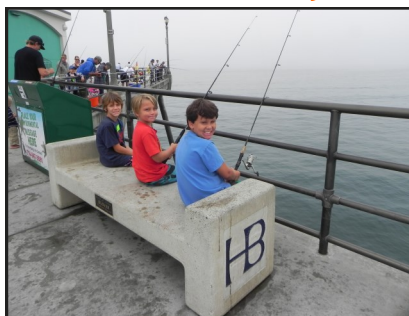
**\$649,900**

**Call us for a private showing**

## Carpe Diem (Seize The Day)

### Gone Fishing

The 52nd Annual Huck Finn Fishing Derby in Huntington Beach happens Saturday August 15th. Children ages 4 through 15 are invited



to join the fun of recreational fishing off the Huntington Beach pier. Prizes are given for the largest fish caught in each division and for the best dressed Huck Finn and Becky Thatcher.

Check-in is at 8:00 am and fishing is from 9:15 to noon.

Bait will be provided and there are a limited amount of loaner rods. Huntington Beach Pier is located at Pacific Coast Highway and Main Street. Visit [huntingtonbeachca.gov](http://huntingtonbeachca.gov) and search Huck Finn. Contact Molly Uemura - 714-960-8870, [molly.uemura@surfcity-hb.org](mailto:molly.uemura@surfcity-hb.org) for more information. Carpe Diem! Take the kids fishing and leave the real estate sales to us!



## Real Estate Report

### Consumer Finance Protection Bureau

Beginning October 1st, guidelines for lenders offering mortgages will change dramatically. The Consumer Finance Protection Bureau or CFPB, was created to "promote fairness and transparency for mortgages, credit cards and other consumer financial services". Above all, this means ensuring that consumers get the information they need to make the financial decisions they believe are best for themselves and their families. Prices are to be clear up front, risks visible, and nothing buried in fine print. This will allow consumers to make direct comparisons among products and no provider will be able to use unfair, deceptive, or abusive practices. Guidelines require a clear monthly



Consumer Financial  
Protection Bureau

statement stating how lenders are crediting your payments. Early notices will be required when an adjustable rate is about to change. Borrowers who are 36 days late will be contacted by the mortgage servicer to assess why they are falling behind. Foreclosure cannot be initiated until a borrower is 120 days delinquent.



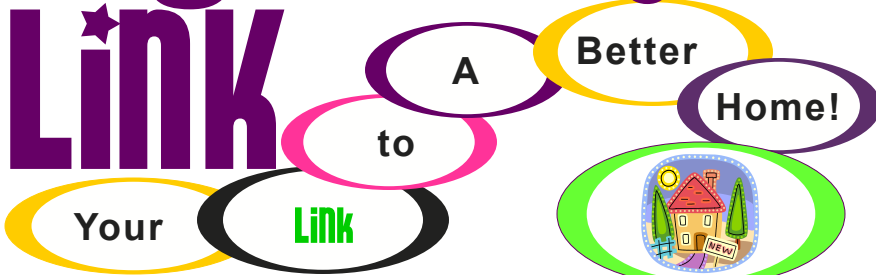
**Catalina Cruse**

**Nick White**

**Kris & Joe Lightman**

**(714) 378-0909**

# Lightman Link



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## Home Beautification

### Unusual Paints

Chemists have tweaked paint formulas and developed hundreds of extraordinary paints. Here are a few cool innovations:

**Odor-Absorbing Paint** - The paint has virtually no odor but can hide annoying cooking odors, pet and smoke smells, or formaldehyde fumes from new carpets or cabinets. Harmony Interior Acrylic

Laytex Paint from Sherwin Williams sells for \$51 per gallon and will help reduce odors.

**Dry-erase walls** - Sherwin Williams Sketch Pad can be applied to any smooth surface, dries clear and will allow the color to show through. Rust-Oleum's Dry Erase creates a white surface. Both create a surface like a dry erase board. Plan ahead, the epoxy can take up to a week



to cure.

**No-miss ceiling paint** - When painting a white ceiling white, it's easy to miss a few spots, especially if the lighting is bad. Now there is a paint that changes color as it dries so you can be sure to cover the entire area. Glidden EZ Track Ceiling Paint goes on



pink and dries white changing color in 30 minutes. The paint is also drip and splatter resistant.

**Flat and washable** - Sherwin Williams Emerald Interior Acrylic is a washable flat paint and offers antimicrobial agents that inhibit growth of mold and mildew.

### Property Management Landlord Protections

Problems with rental property can vary from mold damage, to marijuana growing operations, or to letting extended family members use the laundry facilities. A few preventative steps upfront can help mitigate trouble in the future.

1. Call employers and previous landlords and run a background check.
2. Require a one year lease with proof of renter's insurance.
3. Keep the property well maintained and clear of potential hazards.
4. Get to know the neighbors. They will keep you informed of any suspicious activity.
5. Conduct inspections every 6 months and keep an eye on high electric or water bills or blacked out windows.



### Oh the weather outside...

#### Pesky Mosquitoes

are never welcome. Citronella candles and tea tree oil provide a few minutes of protection. Try these tips to keep bugs from biting:

#### Eliminate standing water.

If it can hold water for a week or more it's a potential breeding site. Drain kiddie pools, birdbaths, recycle bins, clogged rain gutters, plant saucers and pet bowls. Even under-chlorinated swimming pools can host



mosquitoes.

#### Blow them away.

The hour before and after sunrise and sunset is the most active time for mosquitoes. Setting a fan on high while you are outside will make flying difficult for these pests.

**Use repellent.** An oil of lemon eucalyptus based product like Repel can last up to two hours and is kinder to the environment than DEET.

(714) 378-0909 office

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