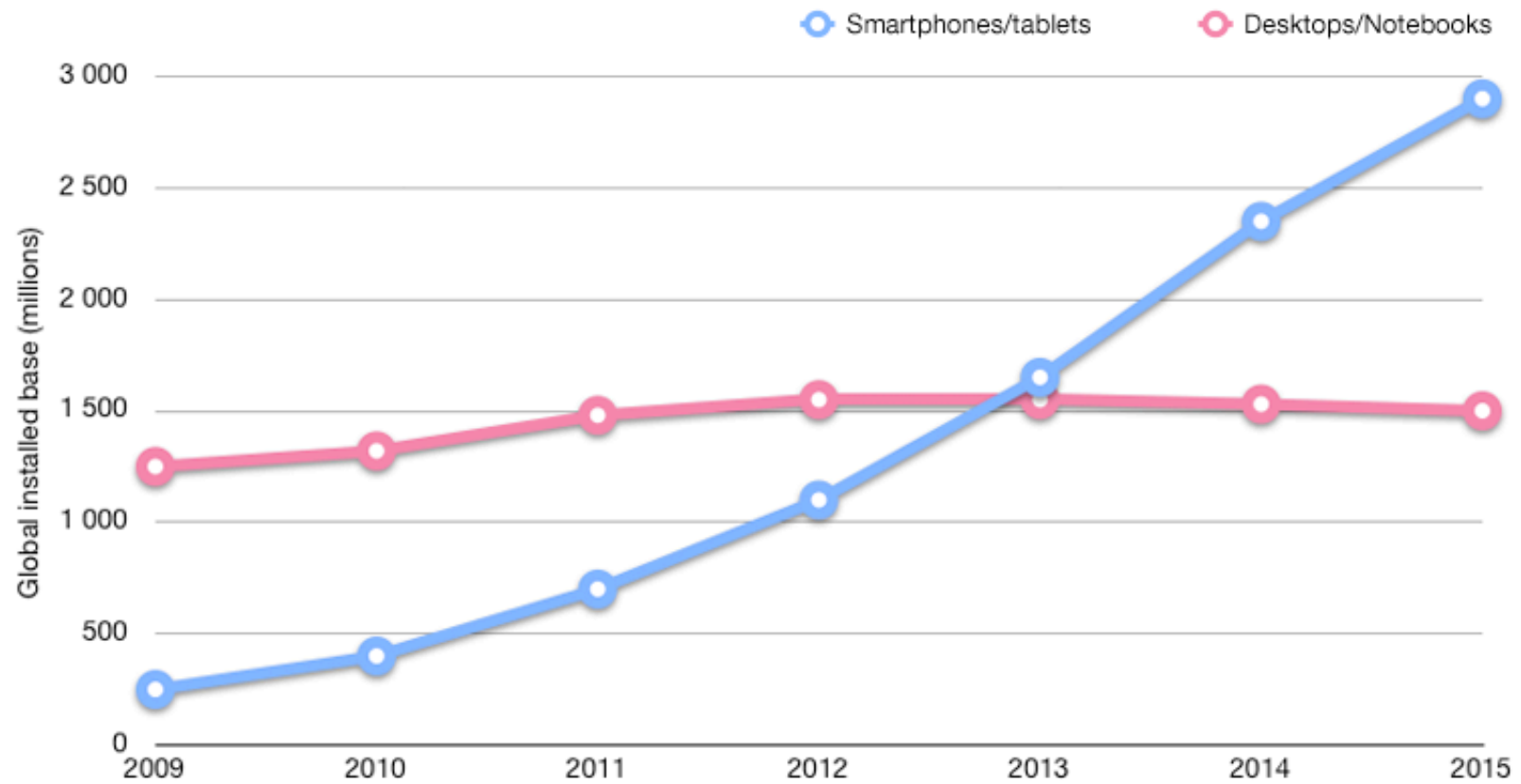


Mobile Apps for Business



Why Mobile?



Why Mobile?

- **Mobile usage overtook desktop usage in 2014.**
- **84% of small businesses saw an increase in new business activity due to mobile marketing efforts**
- **69% somewhat or strongly agreed that “mobile marketing is key to my small business growth n the next 5 years”.**

Native Apps vs. Mobile Website



Native Apps vs. Websites

Websites

- **Great for information display**
- **All websites should be mobile compatible**

Native Apps

- **Make use of phone capabilities such as GPS, calling, notifications**
- **Push information to users**
- **Store user information for easy retrieval**

Native Apps vs. Websites

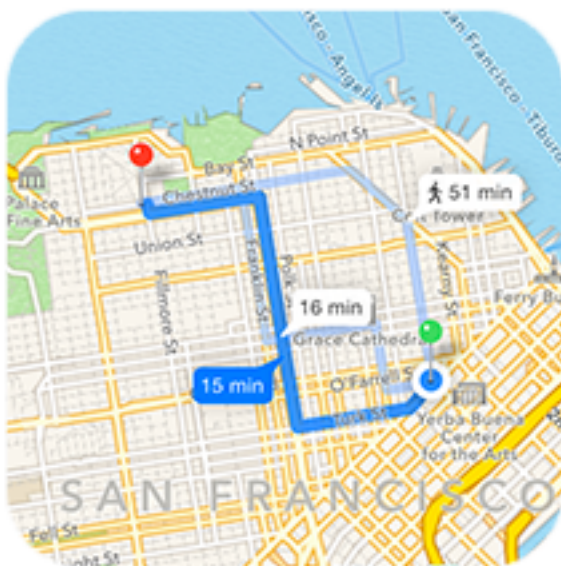
- **Apps from retail took up 27% of users online time in 2013**
- **67% of consumers say they are more likely to purchase from a mobile friendly site**
- **Look at your analytics**
- **If possible do both**

Jub Jub App Development



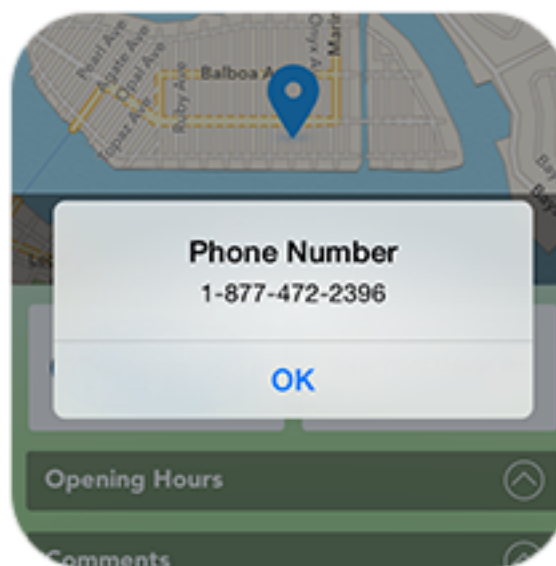
- **Great new platform with built-in app modules**
- **Much lower barrier to entry**
- **Maintenance, upgrades are included in the service**

Platform Features



GPS Directions

Give your customers turn-by-turn GPS directions to your business from anywhere in the world.



One Touch Calling

Give your customers one touch calling from inside your app. No numbers to save or remember.



Tell-A-Friend Feature

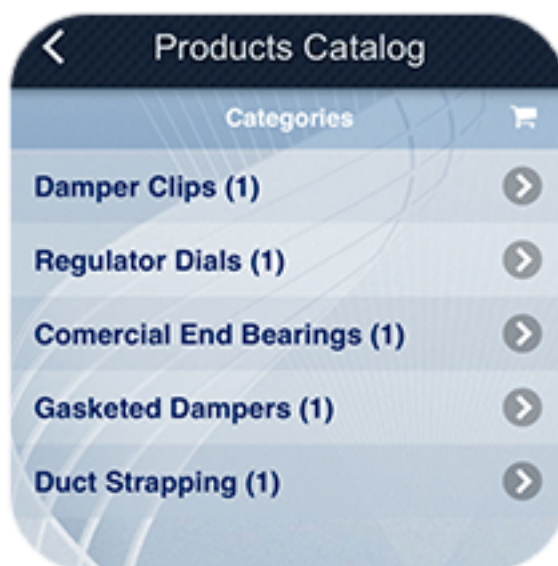
Let your customers take your business viral with built in sharing capabilities over email, Facebook, SMS, and Twitter.

Platform Features



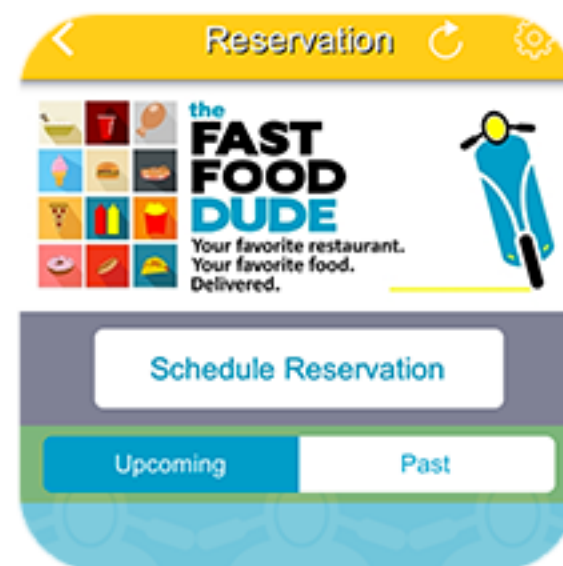
Food Ordering Feature

Allow restaurant customers to place food orders directly inside the mobile app or mobile website.



Mobile Shopping Cart

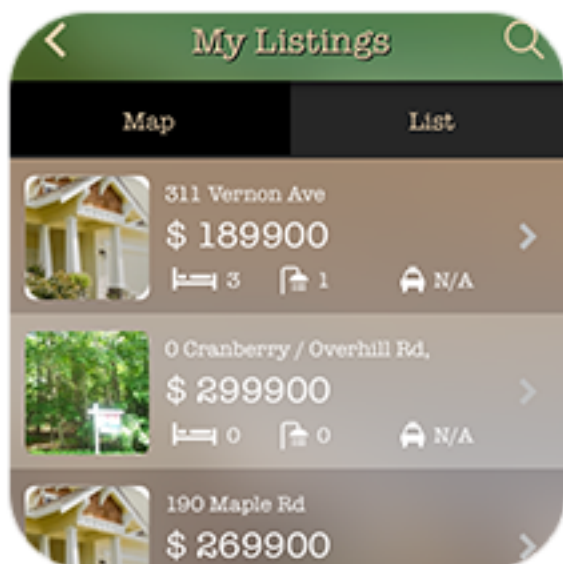
Let customers make product purchases directly inside the mobile app or mobile website.



Mobile Reservations

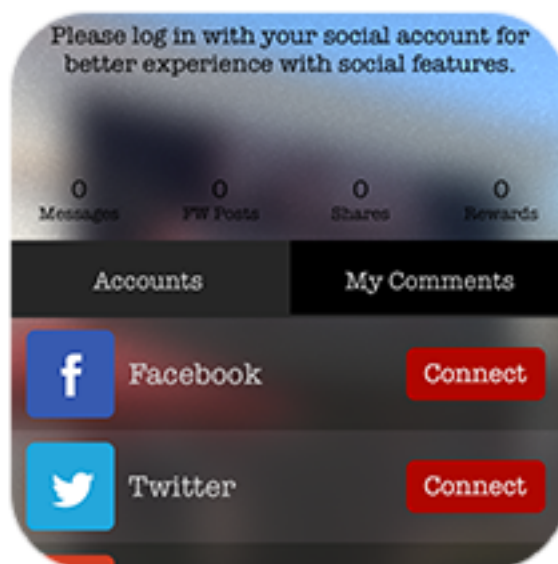
Allow customers to book a mobile reservation to increase any businesses revenue.

Platform Features



Real Estate Feature

Show prospective clients available homes for sale or give them the ability to contact you to purchase a home.



Social Features

Connect with your users through the most popular social networks including Facebook, Twitter, and Google+.



Newsfeed Stream

Display news instantly at the bottom of your mobile app to display a custom and engaging experience.

Platform Features



Music Player Feature

Give your fans and customers the ability to listen to & purchase music inside your app.



Loyalty Card Feature

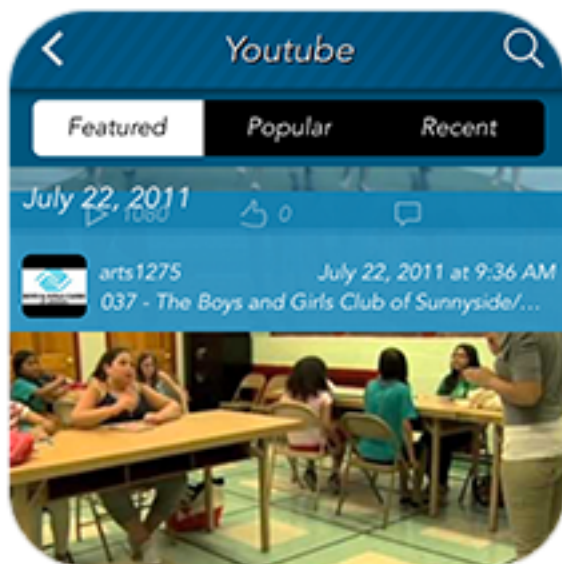
Reward loyal customers for making frequent visits or purchases at your small business.



Custom Email Forms

Create a custom email form for reservations, leads, appointments, and everything else.

Platform Features



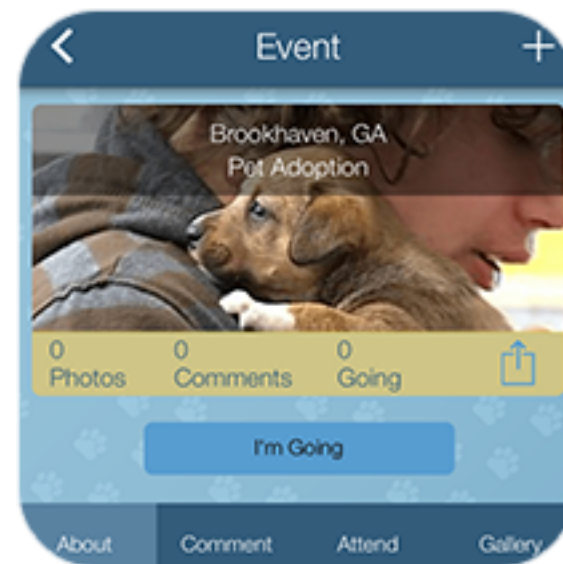
Video Integration

Integrate your YouTube channel in a beautifully displayed format for your customers.



Bizness CRM

For our resellers, we have a free CRM built-in with leads and sales tracking tools.



Event Attendance

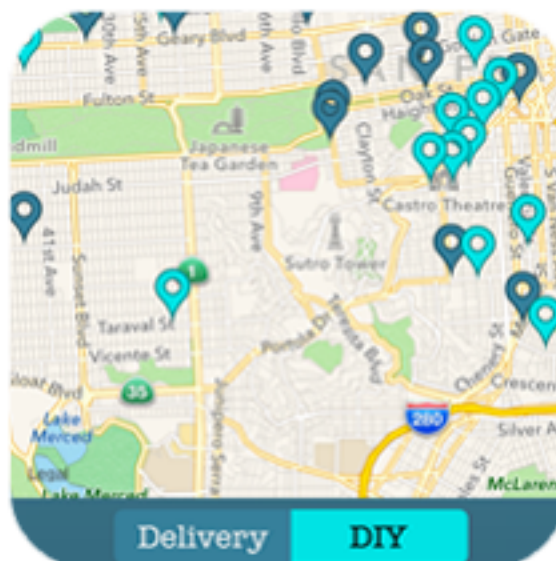
Let users notify others they are attending any event inside of your mobile app.

Platform Features



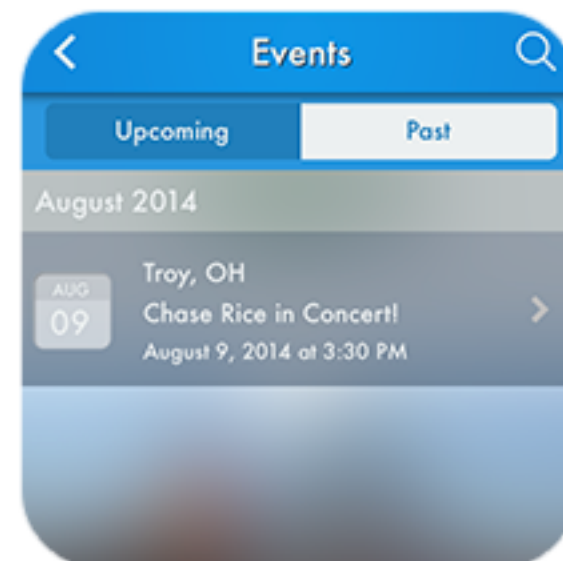
Business Information

Integrate any sort of information you'd like about your business. Whether it's your food menu or services.



Points Of Interest

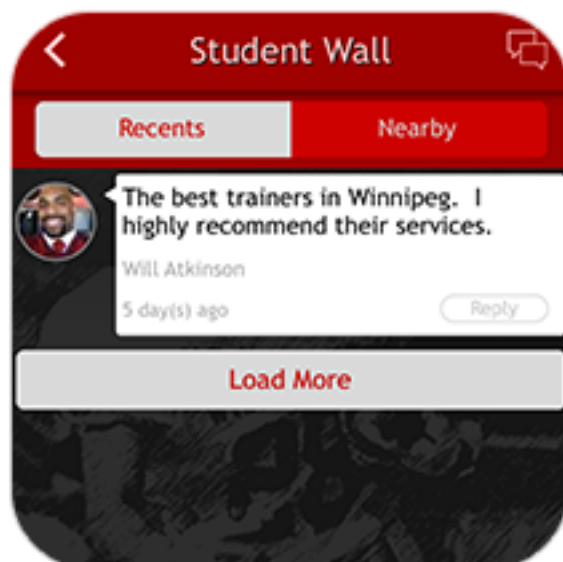
Create an app that displays any points of interest on a map and categorize them however you'd like.



Event Listings Feature

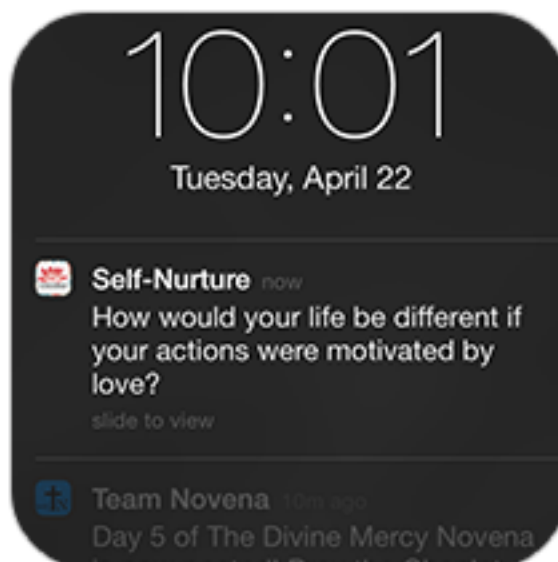
Include all of your businesses events inside of your application. Keep customers informed on the go.

Platform Features



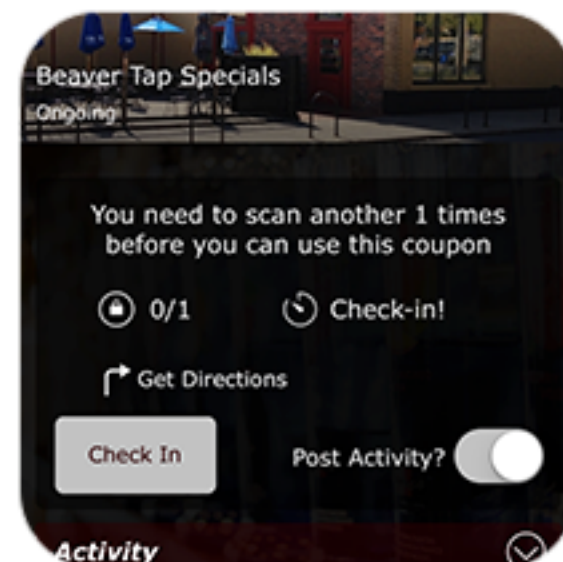
Fan Wall Feature

Set up a fan wall for your customers to leave feedback on your business.
Manage the comments online.



Push Notifications

Send messages to your customers whenever you'd like using our easy to use content management system.



GPS Coupons Feature

Create mobile coupons for your customers to unlock by "checking in" at your business.

Types of Businesses



Restaurants



Bars & Clubs



Lawyers



Realtors



Spas



Dentists



Golf Courses



Financial Advisors



Stock Brokers



Gyms & Fitness Clubs



Auto Dealerships



Service Contractors



Hotels & Resorts



Churches



Bands & DJs



Chiropractors



Hair Salons



Any Small Business

Types of Apps

- **iPhone**
- **iPad**
- **Android**

Pricing

Typical setup starts at \$1000.

Monthly fee of \$100 for routine maintenance and updates.

Questions?

Q&A