

The EAOC Weekly

October 4, 2023



WITH 12 REPORTING, EAOC MEMBERS HAD \$51,573,300 IN TOTAL SALES IN 2022.

The EAOC Weekly

TIME-TESTED MERCHANT PROCESSING WITH AFFINITY24

Switching merchant processing companies can be tedious and stressful, and during these times nobody wants to do this unless they have to. OR, if they will be saving a SIGNIFICANT amount of money like they can with [Lisa McCune of Affinity24](#).



During this week's morning meeting, Lisa gave us the lowdown on how she has spent more than 30 years in the business earning the nickname "The Secret Weapon" with her clients and associates. Lisa has the ability to see through the shine and glitz, and reveals where the hidden fees are tucked away. She can navigate removing them

**TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!**

UPCOMING SPEAKER SCHEDULE

OCTOBER 11TH, 2023

OFF-SITE MEETING at Yon
Himelman's ATOMY Emerald
Education Center

OCTOBER 18TH, 2023

Quinton Fasola with ASURE



The Executives' Association
of Orange County

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completely from the equation, and can save her clients **SERIOUS** money, every single month.

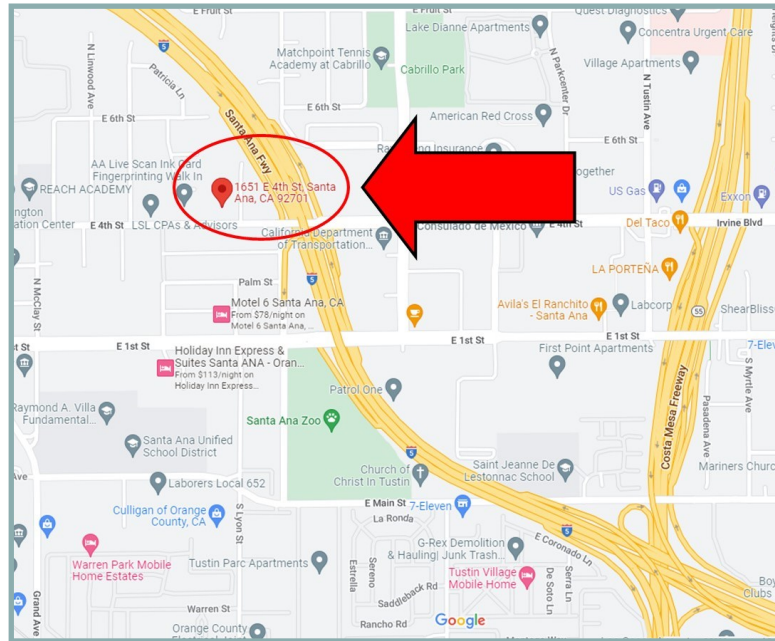
Aside from the refreshing confidence and savings that come from working with Lisa, Affinity24 has welcomed Clover's contactless processing since before the onset of COVID. To be the best, you have to stay on top of what's available to merchants, and Affinity24 is no stranger to keeping their fingers on the pulse of new releases in processing equipment.

Affinity24 also offers:

- Decades of experience
- Competitive rates
- Secure processing—protects small businesses
- Best technology available
- Relationships with multiple processors—provides the customer with more options
- Credit card processing tailored specifically for your needs, eliminating unnecessary fees
- LOCAL customer service with decades of experience

To learn more about getting the best in merchant processing, or to find out how much money Lisa can save you, please visit www.Affinity24.com.

OFF-SITE MEETING NEXT WEEK



OFFSITE with Yon Himelman of ATOMY—

10/11 at 7:00 am

Atomy Emerald Educational Center

1651 E. 4th Street, Suite #251

Santa Ana, CA 92701

(Please call 949-554-9294 for help finding the building)



MEMBERSHIP

The following firms have been proposed for membership in EAOC:

SECOND PRINTING

Dr. David Jacob

Back in Line Chiropractic and Rehab Center

2901 E. Katella Ave., Suite H

Orange, CA 92867

phone: 714.633.2225

Classification: Chiropractic

Proposed by Danny Baker

Dr. Marie Singson

The Glow Clinic

5585 E. Santa Ana Canyon Rd.

Anaheim, CA 92807

phone: 714.633.2225

Classification: Aesthetic Clinic

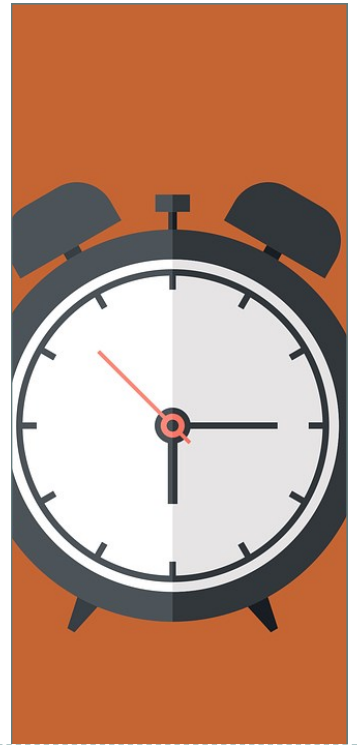
Proposed by Estela Go

GOOD MORNING EAOC!

EAOC MEMBERS: Meetings will now begin promptly at 7:00 am, with breakfast served at 6:45 am.

We encourage you to arrive early to catch up with your fellow teammates before the meeting begins.

We look forward to seeing you!



THOUGHT OF THE WEEK

“The best way to predict the future is to create it.”

- Peter Drucker

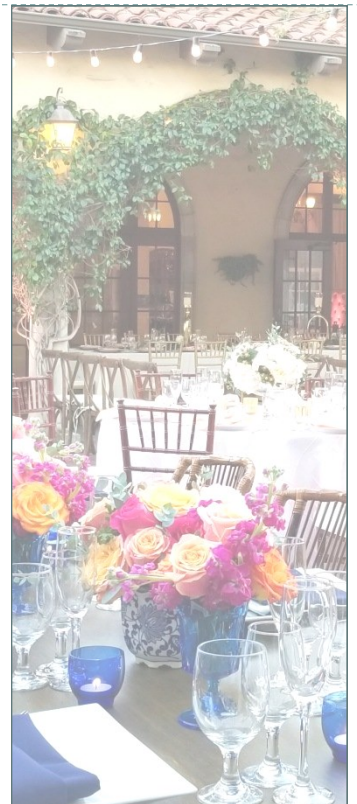
EAOC MEMBERS FALL CELEBRATION

You’re invited to join us for brunch on October 22nd at the beautiful Green Parrot Villa! EAOC is booked for the first seating at 9:30 am, and will be enjoying a breakfast buffet, live mariachi music, an endless dessert bar, and of course, sparkling champagne. Come celebrate our wonderful group with us – each member and a guest get \$15 toward their brunch, courtesy of EAOC! See Katie today to reserve your seat!

Date: October 22, 2023

Time: 9:30 AM

Location: The Green Parrot Villa



Target Classification of the Month: **Physical Therapist**



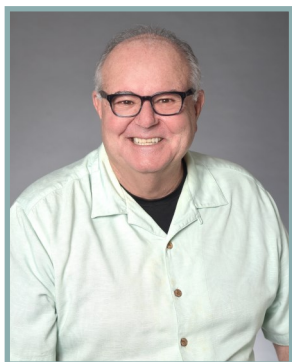
Calling all Physical Therapists!

EAOB members: we are actively seeking a qualified, trusted, tried and true Physical Therapist to fill our Target Classification of the Month.

Please consider your entire network, and invite your favorite Physical Therapist to breakfast next week!

Email Katie to get them on our guest list.

Thank you!



PRESIDENT'S MESSAGE

Hello EAO C!

As we bid farewell to September, we ushered in October by meeting at the Green Parrot and hearing from Lisa McCune of Affinity24.

Carlos Camacho Gil with Federated Insurance walked us through his company's specialties last week, which include commercial state, regional and industry organization insurance, as well as Life Insurance.

Thank you to Danny Baker of PAV-KOTE for bringing your guest, Dr. David Jacob of Back in Line Chiropractic & Rehab Center. Thank you for joining us!

Today is the last day to RSVP for our EAO C Members Fall Brunch on October 22nd at the Green Parrot Villa. Each member and guest will receive a \$15.00 credit that you can apply to your brunch that day. We are reserved for the 9:30 AM seating with approximately 23 people in our party.

We hope to see everyone this coming week at Yon Himelman's ATOMY Emerald Education Center in Santa Ana. Check the newsletter for directions.

We will be back at the Green Parrot Villa on Wednesday, October the 18th when Quinton Fasola with Asure Software will be presenting.

Have a great weekend!

- Ron

Ron Dymek

DYMEK'S FREEDOM PLUMBING
EAO C 2022-2023 President



NEW MEMBER TARGETING

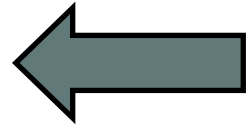
We are actively seeking new members in the following classifications:

- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

Please email Katie for more details!



EAOC QUICK LINKS

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