



WITH 10 REPORTING, EAOC MEMBERS HAD \$40,014,759 IN TOTAL SALES IN 2021.

The EAOC Weekly

SPOTLIGHT ON: DIANA DIAZ OF DEELUX FLORISTA & EVENTS

At this week's morning meeting, members were treated to a beautiful presentation by Diana Diaz of Deelux Florista & Events. We only wish we could have smelled the arrangements from her photos—they were stunning!



Several members have already ordered flowers through Diana, and their experiences have all been 5-star. Not only are the arrangements incredibly fresh and thoughtful for the occasion, but the sender receives a photo of the delivered masterpiece, which is something that large corporations don't usually provide. Diana also takes same-day orders, which is also something that can only be found in a smaller boutique

**TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!**

UPCOMING SPEAKER SCHEDULE

FEBRUARY 8TH, 2023

Amber Poston, Public Defender

FEBRUARY 15TH, 2023

Ron Dymek with Dymek's
Freedom Plumbing



**The Executives' Association
of Orange County**

31441 Santa Margarita Pkwy, #115
Rancho Santa Margarita, CA 92688

Phone: 949.525.8412
E-mail: director@eaoonline.com
www.EAOOnline.com



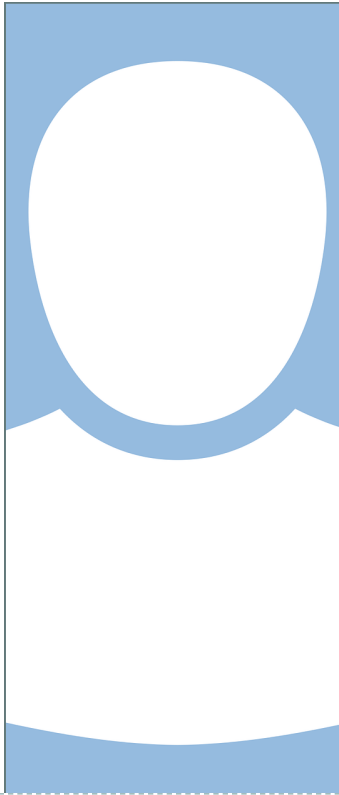
business, with an owner who cares about the product.

Aside from floral arrangements ordered for loved ones, Diana also accommodates large orders for weddings, and even corporate events. She can create works of art to fit any budget, and shared with the group a challenge she once faced, when a bride's floral budget was a fraction of the typical wedding's floral budget. She handled it like a pro, resulting in one very happy bride (a wedding MUST!)

As we all know, great business owners work with great business owners, and Diana is no exception—working closely with a talented pastry chef, Diana is able to coordinate packages for her arrangements, that even include treats like chocolate-covered strawberries!

This presentation was scheduled with one of Diana's busiest holidays in mind, Valentine's Day! And, at this time, she is still accepting orders for the big day. Place yours as soon as possible, and remember that all EAOC members get \$5 off their arrangements! This is NOT an offer that you will want to wait on. Order today!

Please contact Diana to place your order at 949-491-5660. At this time, Diana is still taking orders for Valentine's Day, so please hurry!



INTERNATIONAL MEMBER PROFILES

Is your International Executives' Association member profile accurate? Every EAOC member is featured on the IEA website's 3000+ member directory, which makes it easy to find somebody if you have a vacation home, are traveling and need a recommendation, or know friends and family who live out of town. [Please sign in and update your member profile as soon as possible.](#) Contact Katie for assistance.

THOUGHT OF THE WEEK

"Leadership is the capacity to turn vision into reality."

- Warren Bennis



ATTENDANCE CREDIT OPPORTUNITIES

One way to earn EAOC meeting attendance credit is by meeting with other members at the group's favorite lunch spot, La Chiquita Restaurant! Simply make a lunch date with another member, and tell us about it at our next morning meeting. You can redeem attendance credits for missed morning meetings, helping us all to meet our 50% attendance minimum. Now that's something to toast to!

La Chiquita Restaurant
906 E. Washington Ave., Santa Ana
714.543.8787

NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC proudly encourages its members in expanding and empowering their fellow prestigious Orange County executives! More quality members means more quality referrals.

An EAOC sponsor receives a \$150 bonus for recruiting a new EAOC team member, after three months of successful membership.

Please contact Katie to arrange the invitation of a guest to a future EAOC morning meeting!



THOUGHT OF THE WEEK

“In the midst of chaos, there is also opportunity.”

- Sun Tzu

PLACE YOUR VALENTINE’S DAY ORDERS

EAOC Member Perk: Valentine’s Day is quickly approaching, and EAOC is fortunate to have an incredibly talented Florist in our group! Member Diana Diaz with Deelux Florista is still taking delivery orders from EAOC members—but don’t wait! Place your order today—all EAOC members get \$5 off!

Contact Diana at 949-491-5660.



Classification of the Month: **Commercial Insurance**



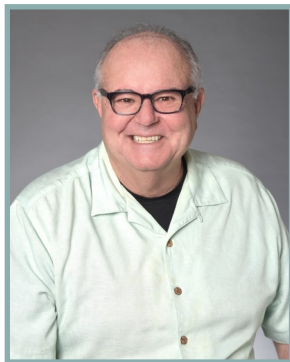
Calling all Commercial Insurance Agents!

We are actively seeking a qualified, trusted, tried and true Commercial Insurance Agent to fill our Classification of the Month.

Please consider your entire network, and invite your favorite Commercial Insurance Agent to breakfast next week.

Email Katie for our sponsorship form, and to get them on our guest list!

Thank you!



PRESIDENT'S MESSAGE

Hello EAOC!

We tried something different this week, and had Diana Diaz from Deelux Florista & Events give her presentation before we did our Round Table discussion.

We want to give ample time to our presenters who are reintroducing themselves to our group. In the past, our Round Table talk time has occasionally hindered our presenters from completing their talks. Our goal is to keep the spotlight on the presenter, and educate the membership on all that they do.

Diana has a great selection on her Instagram page, and I have already placed my order. Hurry and don't wait until the last minute. A few members in our group gave testimonials about Diana's artistic touch with her arrangements. Click on the link below to go directly to her page:

<https://www.instagram.com/stories/deeluxflorista.events/3028722518503848093/>

Katie presented Ruben Mota with his official name badge during the meeting, and Sammy with a nice membership referral bonus. Welcome, Ruben, and thank you to Sammy!

Our new date for our Membership Drive is March 29th, so don't wait until the last minute—let's pack out the Green Parrot that day.

- Ron

Ron Dymek

DYMEK'S FREEDOM PLUMBING
EAOC 2022-2023 President

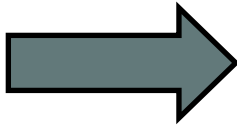


NEW MEMBER TARGETING

We are actively seeking new members in the following classifications:

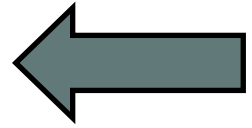
- Physical Therapist
- Dentist
- Florist
- Window Washing
- **Solar Panels**
- Wifi Expert
- Auto Mechanic

Please email Katie for more details!



EAOC QUICK LINKS

One-click Access to EAOC Members

**ACCOUNTANT:**

[Hal Grimshaw, CPA · Belden Hiramoto Liu & Co., LLP](#)
714-556-8140
hal@bhlcpas.com

ADVERTISING SPECIALTY:

[Carlos Salazar · Salazar Associates](#)
714-990-9214
carlos@promotownusa.com

AIR CONDITIONING & HEATING:

[David Schaefer · Schaefer Air Inc.](#)
909-944-5111
schaeferair@gmail.com

ALARMS:

[AJ Gapik · AJ Alarm Systems](#)
714-632-6720
ajalarmsystems@sbcglobal.net

ATTORNEY/ESTATE PLANNING:

[Tracy J. Roberts · Law Office of Tracy J. Roberts](#)
562-340-6277
tracy.roberts@tjr-law.com

ATTORNEY/LABOR LAW:

[Jonathan Judge · Atkinson, Andelson, Loya, Ruud & Romo](#)
562-653-3200
jjjudge@aallrr.com

ATTORNEY/PUBLIC DEFENDER:

[Amber Poston](#)
657-251-6090
amber.poston@ocpubdef.com

AUTO/TRUCKS/DOMESTIC/COMMERCIAL:

[Mike Hughes · Simpson Chevrolet](#)
714-534-2700
mhughes@simpsongm.com

BANK:

[Donny Delfin · Pacific Western Bank](#)
714-450-4683
ddelfin@pacificwesternbank.com

CABINETS – CUSTOM RESIDENTIAL & COMMERCIAL:

[Phil Kintz · Kintz Cabinets](#)
714-630-3331
phil@KintzCabinets.com

ELECTRICAL CONTRACTOR—COMMERCIAL:

[Mel Smith · Mel Smith Electric, Inc.](#)
714-761-3205
melsmith3205@yahoo.com

EMERITUS MEMBER:

[Jim Mahoney · 714-538-5111](#)

EMERITUS MEMBER:

[Pete Sloan · 714-633-3906](#)
posloan@yahoo.com

EMERITUS MEMBER:

[Andy Ross · 714-749-7677](#)
adross1942@gmail.com

EMERITUS MEMBER:

[Gayle Stewart · 714-342-5848](#)
gstewart@gsecorp.org

FINANCIAL INVESTMENTS PLANNING:

[Patrick Cecil · Merrill Lynch](#)
949-859-2958
Patrick.cecil@ml.com

FLOORING/HARD GOODS/INTERIOR DESIGN:

[Karyn Hadley · Riteloom](#)
714-764-1122
karyn@riteloom.com

FLORIST:

[Diana Diaz · Deelux Florista & Events](#)
949-491-5660
deeluxflorista@gmail.com

GLASS/STAINED & BEVELED:

[Gary Gregg · Creating with Glass](#)
714-970-9359
geggregg@sbcglobal.net

HANDYMAN:

[Ruben Mota](#)
[Mota Handyman Services](#)
714-785-5576
motaruben76@gmail.com

MERCHANT SERVICES:

[Lisa McCune · Affinity24](#)
844-724-2444
lisa@affinity24.com

MORTGAGE BANKER:

[Holly Frost · Pac Res Mortgage](#)
909-240-5988
Holly.Frost@pacresmortgage.com

PARTY RENTALS & CATERING:

[Manny Gonzalez](#)
[Confetti Events & Catering](#)
714-542-7775
Confettievents@att.net

PAVING-ASPHALT:

[Danny Baker · PAV-KOTE, Inc.](#)
714-871-4905
danny@pavkote.com

PEST CONTROL:

[Tyler Douthit · Divert Pest Control](#)
714-299-9118
tyler@divertpest.com

PLUMBING/SEWAGE SANITATION CONTRACTOR:

[Ronald J. Dymek · Dymek's Freedom Plumbing, Inc.](#)
714-632-8989
info@freedomplumbing.com

REAL ESTATE/RESIDENTIAL:

[Gizi Clemmer, REALTOR, SRES · First Team Real Estate](#)
562-688-8275
GiziClemmer@gmail.com

RESTAURANT-MEXICAN:

[Sammy Montoya · Green Parrot Villa · La Chiquita Restaurant](#)
714-543-8787
lachiquitarest@yahoo.com

ROOFING/COMMERCIAL:

[Greg Peterson · Sadler Roofing, Inc.](#)
949-675-5095
greg@sadlerroofing.com

VITAMINS & WELLNESS PRODUCTS:

[Yon Himelman - ATOMY](#)
949-554-9294
yhimelman@gmail.com

WEBSITE DESIGN:

[Lydia Pooler & Kenneth King](#)
[Jub Jub Interactive](#)
714-586-8500 · lydia@jubjub.com · kenneth@jubjub.com

WEBSITE HOSTING:

[Lee Pooler · Jub Jub Interactive](#)
714-586-8500 · lee@jubjub.com