



WITH 12 REPORTING, EAOC MEMBERS HAD \$647,983,000 IN TOTAL SALES IN 2023.

## The EAOC Weekly

### TIME-TESTED MERCHANT PROCESSING WITH AFFINITY<sup>24</sup>

Switching merchant processing companies can be tedious and stressful, and during these times nobody wants to do this unless they have to. OR, if they will be saving a SIGNIFICANT amount of money like they can with [Lisa McCune of Affinity<sup>24</sup>](#).



During this week's morning meeting, Lisa gave us the lowdown on how she has spent more than 30 years in the business earning the nickname "The Secret Weapon" with her clients and associates. Lisa has the ability to see through the shine and glitz, and reveals where the hidden fees are tucked away. She can navigate removing them

**TO SUCCEED IN  
BUSINESS IT'S NOT  
WHAT  
YOU KNOW BUT  
WHO  
YOU KNOW THAT  
COUNTS MOST!**

#### UPCOMING SPEAKER SCHEDULE

**FEBRUARY 28TH, 2024**

Gary Gregg with Creating With Glass

**MARCH 6TH, 2024**

OFF-SITE at Yon Himelman's  
ATOMY Emerald Education  
Center



**The Executives' Association  
of Orange County**

31441 Santa Margarita Pkwy, #115  
Rancho Santa Margarita, CA 92688

Phone: 949.525.8412

E-mail: [director@eaoonline.com](mailto:director@eaoonline.com)  
[www.EAOCOnline.com](http://www.EAOCOnline.com)



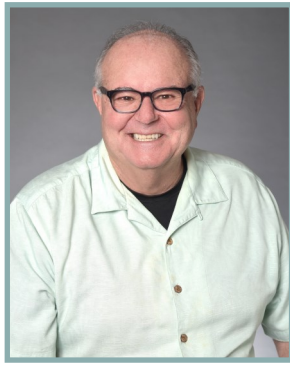
completely from the equation, and can save her clients **SERIOUS** money, every single month.

Aside from the refreshing confidence and savings that come from working with Lisa, Affinity24 has welcomed Clover's contactless processing since before the onset of COVID. To be the best, you have to stay on top of what's available to merchants, and Affinity24 is no stranger to keeping their fingers on the pulse of new releases in processing equipment.

**Affinity24 also offers:**

- Decades of experience
- Competitive rates
- Secure processing—protects small businesses
- Best technology available
- Relationships with multiple processors—provides the customer with more options
- Credit card processing tailored specifically for your needs, eliminating unnecessary fees
- LOCAL customer service with decades of experience

**To learn more about getting the best in merchant processing, or to find out how much money Lisa can save you, please visit [www.Affinity24.com](http://www.Affinity24.com).**



## PRESIDENT'S MESSAGE

Hello EAO C!

Happy Friday, and we had a very happy Wednesday at the Green Parrot Villa. Thank you, Sammy and Manny, for having the

breakfast served at 7:00 AM.

Estela Go shared some great suggestions during the Membership Moment. Make sure you read her thoughts in this newsletter.

Our presenter, Lisa McCune, updated us on all of the credit card compliance regulations, and the huge fines if you are not compliant. Call or email Lisa for a free credit card evaluation.

Next week's presenter is Gary Gregg, with Creating with Glass. We hope to see everyone at 6:45 AM so we can start on time at 7:00 AM.

- Ron

**Ron Dymek**

**DYMEK'S FREEDOM PLUMBING**  
**EAO C 2022-2024 President**



## NEW MEMBER TARGETING

We are actively seeking new members in the following classifications:

- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

*Please email Katie for more details!*

# Target Classification of the Month: **Residential Roofer**



## *Calling all Residential Roofers!*

EAOOC members: we are actively seeking a qualified, trusted, tried and true Residential Roofer to fill our Target Classification of the Month.

Please consider your entire network, and invite your favorite Residential Roofer to breakfast next week!

Email Katie to get them on our guest list.

*Thank you!*





## MEMBERSHIP MOMENT

I am honored to be part of this great organization the Executives' Association of Orange County, where all members are small business owners. The current

Membership Moment focuses on strategies to encourage other entrepreneurs to join our organization. Drawing from my experience, Ron Dymek, President of EAOC, initially extended a verbal invitation at an Anaheim Chamber of Commerce Friday Breakfast meeting for us to join his group as they had an opening for a dentist. We accepted and later received a compelling email invitation that outlined how networking through EAOC functions. After attending two meetings without any obligation to commit, I realized the value of this professional network.

To effectively recruit new members, it would be beneficial for us to provide leads from potential candidates interested in joining. Ron Dymek as the President of EAOC can then follow up via email which will inspire prospect members and demonstrate the seriousness of this invitation. By doing so, we can leverage each other's connections to strengthen our organizational ties and enhance growth opportunities within the community of small business owners in Orange County.

**Estela Go**

**Go Family Dental**



## NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC  
proudly encourages  
its members in  
expanding and  
empowering their  
fellow prestigious  
Orange County execs!

More quality  
members means more  
quality referrals.

An EAOC sponsor  
receives a \$150 bonus  
for recruiting a new  
EAOC team member,  
after three months of  
successful  
membership.

***Please contact  
Katie for more  
information!***



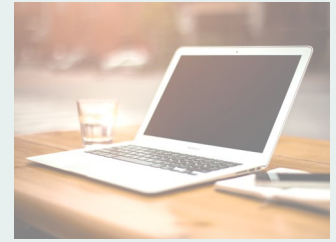
## IEA INSIDE STORY

The International Executives Association wants to know what's happening amongst its chapters!

Do you have news that you would like to share with EAOC's parent Association? Have you won an award or written a book? Do you have a big event coming up? Simply email the details to Executive Director Lisa Jordan at **[director@ieaweb.com](mailto:director@ieaweb.com)**, and she'll share with all IEA chapters!

## INTERNATIONAL MEMBER PROFILES

Is your International Executives' Association member profile accurate? Every EAOC member is featured on the IEA website's 3000+ member directory, which makes it easy to find somebody if you have a vacation home, are traveling and need a recommendation, or know friends and family who live out of town. Please sign in and update your member profile as soon as possible. Contact Katie for assistance.

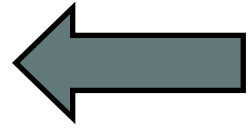


## DON'T FORGET...

- Update your Yelp and social media pages with **CURRENT** operating hours and information.
- Add **CONTACT-LESS** [merchant processing](#).
- Keep your [EAOC membership profile](#) current.
- Update your [International Association profile](#).



# EAOC QUICK LINKS

**ADVERTISING SPECIALTY:**

[Carlos Salazar](#)  
[Salazar Associates](#)  
714-990-9214  
carlos@promotownusa.com

**AIR CONDITIONING & HEATING:**

[David Schaefer](#)  
[Schaefer Air Inc.](#)  
909-944-5111  
schaeferair@gmail.com

**ATTORNEY/ESTATE PLANNING:**

[Tracy J. Roberts](#)  
[Law Office of Tracy J. Roberts](#)  
562-340-6277  
tracy.roberts@tjr-law.com

**ATTORNEY/EMPLOYMENT LAW:**

[Jonathan Judge](#)  
[Atkinson, Andelson, Loya, Ruud & Romo](#)  
562-653-3200  
jjudge@aallr.com

**ATTORNEY/PUBLIC DEFENDER:**

[Amber Poston](#)  
657-251-6090  
amber.poston@ocpubdef.com

**AUTO/TRUCKS/DOMESTIC/COMMERCIAL:**

[Mike Hughes](#)  
[Simpson Chevrolet](#)  
714-534-2700  
mhughes@simpsongm.com

**AUTOMOTIVE REPAIR:**

[Dan Tatum](#)  
[Eberhardt's Tire & Automotive](#)  
714-871-9810  
eberhardtstire@gmail.com

**BANK:**

[Donny Delfin](#)  
[Banc of California](#)  
714-450-4683  
ddelfin@pacwest.com

**DENTIST**

[Dr. Robert Go - Go Family Dental](#)  
714-638-0018  
gofamilydental@yahoo.com

**EMERITUS MEMBER:**

[Jim Mahoney - 714-538-5111](#)

**EMERITUS MEMBER:**

[Pete Sloan - 714-633-3906](#)  
posloan@yahoo.com

**EMERITUS MEMBER:**

[Andy Ross - 714-749-7677](#)  
adross1942@gmail.com

**EMERITUS MEMBER:**

[Gayle Stewart - 714-342-5848](#)  
gstewart@gsecorp.org

**EMERITUS MEMBER:**

[Hal Grimshaw, CPA - 949-302-8791](#)  
hdgrimshaw@gmail.com

**EMERITUS MEMBER:**

[Mel Smith - 714-496-2709](#)  
melsmith3205@yahoo.com

**FINANCIAL INVESTMENTS PLANNING:**

[Patrick Cecil - Merrill Lynch](#)  
949-859-2958  
patrick.cecil@ml.com

**FLOORING/HARD GOODS/INTERIOR DESIGN:**

[Karyn Hadley - Riteloom](#)  
714-764-1122  
karyn@riteloom.com

**FLORIST:**

[Diana Diaz](#)  
[Deelux Florista & Events](#)  
949-491-5660  
deeluxflorista@gmail.com

**GLASS/STAINED & BEVELED:**

[Gary Gregg](#)  
[Creating with Glass](#)  
714-970-9359  
geggregg@sbcglobal.net

**HANDYMAN:**

[Ruben Mota](#)  
[Mota Handyman Services](#)  
714-785-5576  
motaruben76@gmail.com

**INSURANCE / COMMERCIAL**

[Carlos Camacho Gil](#)  
[Federated Insurance](#)  
562-447-3972  
cacamachogil@fedins.com

**MERCHANT SERVICES:**

[Lisa McCune](#)  
[Affinity24](#)  
844-724-2444  
lisa@affinity24.com

**MORTGAGE BANKER:**

[Holly Frost](#)  
[HomeAmerican Mortgage Corp.](#)  
909-240-5988  
Holly.Frost@pacresmortgage.com

**PARTY RENTALS & CATERING:**

[Manny Gonzalez](#)  
[Confetti Events & Catering](#)  
714-542-7775  
Confettievents@att.net

**PAVING-ASPHALT:**

[Danny Baker](#)  
[PAV-KOTE, Inc.](#)  
714-871-4905  
danny@pavkote.com

**PAYROLL SERVICES:**

[Quinton Fasola](#)  
[ASURE](#)  
949-306-1120  
quinton.fasola@asuresoftware.com

**PEST CONTROL:**

[Tyler Douthit](#)  
[Divert Pest Control](#)  
714-299-9118  
tyler@divertpest.com

**PLUMBING/SEWAGE SANITATION CONTRACTOR:**

[Ronald J. Dymek](#)  
[Dymek's Freedom Plumbing, Inc.](#)  
714-632-8989  
info@freedomplumbing.com

**REAL ESTATE/RESIDENTIAL:**

[Gizi Clemmer, REALTOR, SRES](#)  
[First Team Real Estate](#)  
562-688-8275  
GiziClemmer@gmail.com

**RESTAURANT-MEXICAN:**

[Sammy Montoya](#)  
[Green Parrot Villa](#)  
[La Chiquita Restaurant](#)  
714-543-8787  
lachiquitarest@yahoo.com

**ROOFING/COMMERCIAL:**

[Greg Peterson](#)  
[Sadler Roofing, Inc.](#)  
949-675-5095  
greg@sadlerroofing.com

**VITAMINS & WELLNESS PRODUCTS:**

[Yon Himelman](#)  
[ATOMY](#)  
949-554-9294  
yhimelman@gmail.com

**WEBSITE DESIGN:**

[Lydia Pooler](#)  
[Kenneth King](#)  
[Jub Jub Interactive](#)  
714-586-8500  
lydia@jubjub.com  
kenneth@jubjub.com

**WEBSITE HOSTING:**

[Lee Pooler](#)  
[Jub Jub Interactive](#)  
714-586-8500  
lee@jubjub.com