



WITH 12 REPORTING, EAOC MEMBERS HAD \$51,573,300 IN TOTAL SALES IN 2022.

The EAOC Weekly

SPOTLIGHT ON: DIANA DIAZ OF DEELUX FLORISTA & EVENTS

At this week's morning meeting, members were treated to a beautiful presentation by Diana Diaz of Deelux Florista & Events. We only wish we could have smelled the arrangements from her photos—they were stunning!



Several members have already ordered flowers through Diana, and their experiences have all been 5-star. Not only are the arrangements incredibly fresh and thoughtful for the occasion, but the sender receives a photo of the delivered masterpiece, which is something that large corporations don't usually provide. Diana also takes same-day orders, which is also something that can only be found in a smaller boutique

**TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!**

UPCOMING SPEAKER SCHEDULE

FEBRUARY 14TH, 2024

Lydia Pooler with Jub Jub Interactive

FEBRUARY 21ST, 2024

Gary Gregg with Creating With Glass



**The Executives' Association
of Orange County**

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business, with an owner who cares about the product.

For your convenience, Deelux also now offers House Accounts, which allows frequent clients to pay for all orders together at the end of each month.

Aside from floral arrangements ordered for loved ones, Diana also accommodates large orders for weddings, and even corporate events. She can create works of art to fit any budget, and shared with the group a challenge she once faced, when a bride's floral budget was a fraction of the typical wedding's floral budget. She handled it like a pro, resulting in one very happy bride (a wedding MUST!)

As we all know, great business owners work with great business owners, and Diana is no exception—working closely with a talented pastry chef, Diana is able to coordinate packages for her arrangements, that even include treats like chocolate-covered strawberries!

This presentation was scheduled with one of Diana's busiest holidays in mind, Mother's Day! And, at this time, she is still accepting orders for the big day. Place yours as soon as possible, and remember that all EAOC members get \$5 off their arrangements! This is NOT an offer that you will want to wait on. Order today!

Please contact Diana to place your order at 949-491-5660. At this time, Diana is still taking orders for Valentine's Day, so please hurry!

Special Valentine's Day Offer FOR EAOC MEMBERS

From Deelux Florista



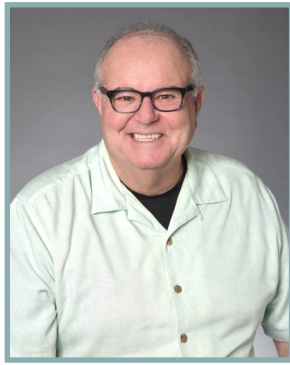
Valentine's Day COLLECTION

check our online shop to see
all Valentine's Day items

**ORDER
NOW**

**DELIVERY
AVAILABLE**

deeluxfloristaevents.com



PRESIDENT'S MESSAGE

Hello EAO C!

Valentine's Day is coming next week. Diana Diaz of Deelux Florista & Events has extended a very generous discount to EAO C members: a dozen roses for \$85.00. Get your orders to her today, and you will be able to pick them up at next Wednesday's meeting!

Also, Diana was our presenter this week, and started her career when she was just 16. From weddings, to celebrations of life or any special occasion, Diana has the perfect arrangement for you and they can be found on her Instagram account or website. Don't wait to place your Valentine's Day orders.

See you next week.

- Ron

Ron Dymek

DYMEK'S FREEDOM PLUMBING
EAO C 2022-2024 President



NEW MEMBER TARGETING

We are actively seeking new members in the following classifications:

- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

Please email Katie for more details!

Target Classification of the Month: **Residential Roofer**



Calling all Residential Roofers!

EAOOC members: we are actively seeking a qualified, trusted, tried and true Residential Roofer to fill our Target Classification of the Month.

Please consider your entire network, and invite your favorite Residential Roofer to breakfast next week!

Email Katie to get them on our guest list.

Thank you!



IEA INSIDE STORY

The International Executives Association wants to know what's happening amongst its chapters!

Do you have news that you would like to share with EAOC's parent Association? Have you won an award or written a book? Do you have a big event coming up? Simply email the details to Executive Director Lisa Jordan at **director@ieaweb.com**, and she'll share with all IEA chapters!

INTERNATIONAL MEMBER PROFILES

Is your International Executives' Association member profile accurate? Every EAOC member is featured on the IEA website's 3000+ member directory, which makes it easy to find somebody if you have a vacation home, are traveling and need a recommendation, or know friends and family who live out of town. [Please sign in and update your member profile as soon as possible.](#) Contact Katie for assistance.



NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC proudly encourages its members in expanding and empowering their fellow prestigious Orange County execs!

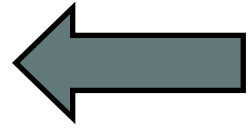
More quality members means more quality referrals.

An EAOC sponsor receives a \$150 bonus for recruiting a new EAOC team member, after three months of successful membership.

Please contact Katie for more information!



EAOC QUICK LINKS

**ADVERTISING SPECIALTY:**

[Carlos Salazar](#)
[Salazar Associates](#)
714-990-9214
carlos@promotownusa.com

AIR CONDITIONING & HEATING:

[David Schaefer](#)
[Schaefer Air Inc.](#)
909-944-5111
schaeferair@gmail.com

ATTORNEY/ESTATE PLANNING:

[Tracy J. Roberts](#)
[Law Office of Tracy J. Roberts](#)
562-340-6277
tracy.roberts@tjr-law.com

ATTORNEY/EMPLOYMENT LAW:

[Jonathan Judge](#)
[Atkinson, Andelson, Loya, Ruud & Romo](#)
562-653-3200
jjudge@aallr.com

ATTORNEY/PUBLIC DEFENDER:

[Amber Poston](#)
657-251-6090
amber.poston@ocpubdef.com

AUTO/TRUCKS/DOMESTIC/COMMERCIAL:

[Mike Hughes](#)
[Simpson Chevrolet](#)
714-534-2700
mhughes@simpsongm.com

AUTOMOTIVE REPAIR:

[Dan Tatum](#)
[Eberhardt's Tire & Automotive](#)
714-871-9810
eberhardtstire@gmail.com

BANK:

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[Banc of California](#)
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DENTIST

[Dr. Robert Go - Go Family Dental](#)
714-638-0018
gofamilydental@yahoo.com

EMERITUS MEMBER:

[Jim Mahoney - 714-538-5111](#)

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posloan@yahoo.com

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adross1942@gmail.com

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[Gayle Stewart - 714-342-5848](#)
gstewart@gsecorp.org

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[Hal Grimshaw, CPA - 949-302-8791](#)
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FINANCIAL INVESTMENTS PLANNING:

[Patrick Cecil - Merrill Lynch](#)
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patrick.cecil@ml.com

FLOORING/HARD GOODS/INTERIOR DESIGN:

[Karyn Hadley - Riteloom](#)
714-764-1122
karyn@riteloom.com

FLORIST:

[Diana Diaz](#)
[Deelux Florista & Events](#)
949-491-5660
deeluxflorista@gmail.com

GLASS/STAINED & BEVELED:

[Gary Gregg](#)
[Creating with Glass](#)
714-970-9359
geggregg@sbcglobal.net

HANDYMAN:

[Ruben Mota](#)
[Mota Handyman Services](#)
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INSURANCE / COMMERCIAL

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MERCHANT SERVICES:

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PARTY RENTALS & CATERING:

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[ASURE](#)
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PEST CONTROL:

[Tyler Douthit](#)
[Divert Pest Control](#)
714-299-9118
tyler@divertpest.com

PLUMBING/SEWAGE SANITATION CONTRACTOR:

[Ronald J. Dymek](#)
[Dymek's Freedom Plumbing, Inc.](#)
714-632-8989
info@freedomplumbing.com

REAL ESTATE/RESIDENTIAL:

[Gizi Clemmer, REALTOR, SRES](#)
[First Team Real Estate](#)
562-688-8275
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RESTAURANT-MEXICAN:

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[Green Parrot Villa](#)
[La Chiquita Restaurant](#)
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