



WITH 12 REPORTING, EAOC MEMBERS HAD \$51,573,300 IN TOTAL SALES IN 2022.

## The EAOC Weekly

### SPOTLIGHT ON: DIANA DIAZ OF DEELUX FLORISTA & EVENTS

At this week's morning meeting, members were treated to a beautiful presentation by Diana Diaz of Deelux Florista & Events. We only wish we could have smelled the arrangements from her photos—they were stunning!



Several members have already ordered flowers through Diana, and their experiences have all been 5-star. Not only are the arrangements incredibly fresh and thoughtful for the occasion, but the sender receives a photo of the delivered masterpiece, which is something that large corporations don't usually provide. Diana also takes same-day orders, which is also something that can only be found in a smaller boutique

**TO SUCCEED IN  
BUSINESS IT'S NOT  
WHAT  
YOU KNOW BUT  
WHO  
YOU KNOW THAT  
COUNTS MOST!**

#### UPCOMING SPEAKER SCHEDULE

**MAY 3RD, 2023**

Ron Dymek with Dymek's  
Freedom Plumbing

**MAY 10TH, 2023**

Lisa McCune with Affinity24



**The Executives' Association  
of Orange County**

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business, with an owner who cares about the product.

For your convenience, Deelux also now offers House Accounts, which allows frequent clients to pay for all orders together at the end of each month.

Aside from floral arrangements ordered for loved ones, Diana also accommodates large orders for weddings, and even corporate events. She can create works of art to fit any budget, and shared with the group a challenge she once faced, when a bride's floral budget was a fraction of the typical wedding's floral budget. She handled it like a pro, resulting in one very happy bride (a wedding MUST!)

As we all know, great business owners work with great business owners, and Diana is no exception—working closely with a talented pastry chef, Diana is able to coordinate packages for her arrangements, that even include treats like chocolate-covered strawberries!

This presentation was scheduled with one of Diana's busiest holidays in mind, Mother's Day! And, at this time, she is still accepting orders for the big day. Place yours as soon as possible, and remember that all EAOC members get \$5 off their arrangements! This is NOT an offer that you will want to wait on. Order today!

**Please contact Diana to place your order at 949-491-5660. At this time, Diana is still taking orders for Mother's Day, so please hurry!**

## WELCOME ABOARD!

Please join us in welcoming our newest EAOC member!

**Dr. Robert Go & Estela Go**

**Go Family Dental**

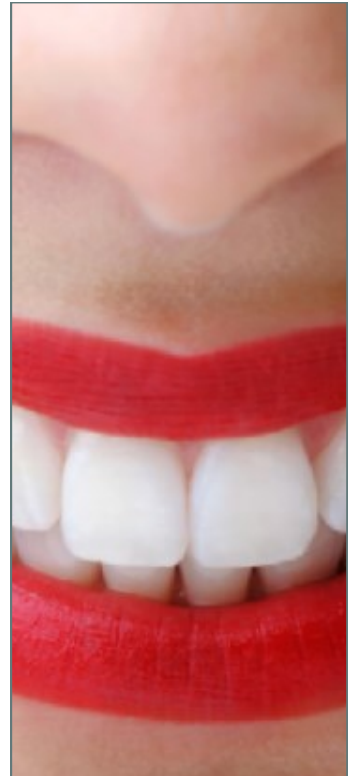
2060 S. Euclid St., Suite G, Anaheim, 92802

phone: 714.638.0018

email: [gofamilydental@riteloom.com](mailto:gofamilydental@riteloom.com)

***Classification: Dentist***

*Sponsor: Ron Dymek*



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## THOUGHT OF THE WEEK

*“By working faithfully eight hours a day, you may eventually get to be boss and work 12 hours a day.”*

*- Robert Frost*

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## ATTENDANCE CREDIT OPPORTUNITIES

One way to earn EAOC meeting attendance credit is by meeting with other members at the group's favorite lunch spot, La Chiquita Restaurant! Simply make a lunch date with another member, and tell us about it at our next morning meeting. You can redeem attendance credits for missed morning meetings, helping us all to meet our 50% attendance minimum. Now that's something to toast to!

**La Chiquita Restaurant**

**906 E. Washington Ave., Santa Ana**

**714.543.8787**



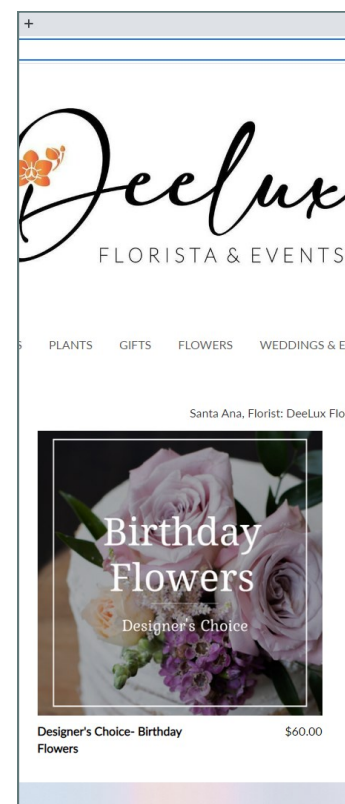
## MEMBER NEWS

JUST LAUNCHED: Diana Diaz of Deelux Florista & Events has just launched her fresh new website! View sample arrangements and bouquets, and place orders all in one place.

[CLICK HERE to visit](#)

Please take a moment to email Diana with all feedback at [deeluxflorista@gmail.com](mailto:deeluxflorista@gmail.com). Thank you!

Congratulations, Diana!



## THOUGHT OF THE WEEK

*“Work is the greatest thing in the world, so we should always save some of it for tomorrow.”*

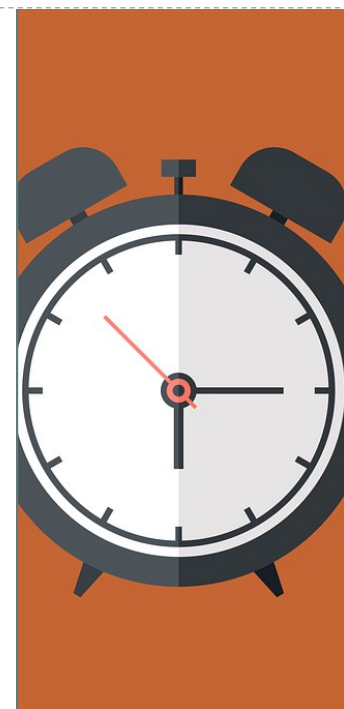
*- Don Herold*

## GOOD MORNING EAOC!

**EAOC MEMBERS:** Meetings will now begin promptly at 7:00 am, with breakfast served at 6:45 am.

We encourage you to arrive early to catch up with your fellow teammates before the meeting begins.

We look forward to seeing you!





## MEMBERSHIP MOMENT

Hello EAOC!

My challenge to you this week is to carve out 30 minutes and set up a phone call with one of our members.

Even a better idea, set up an interview with one of our members. Twelve minutes for you and 15 minutes for the other member. Get to know one another! Find some common ground.

Report on who you met this this week at our next meeting.

See you next week!

- Gizi

**Gizi Clemmer**

**Membership Lead**

**First Team Real Estate**



## NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC proudly encourages its members in expanding and empowering their fellow prestigious Orange County execs!

More quality members means more quality referrals.

An EAOC sponsor receives a \$150 bonus for recruiting a new EAOC team member, after three months of successful membership.

***Please contact  
Katie for more  
information!***





## MAY CELEBRATIONS

### HAPPY EAOC ANNIVERSARY

13 Yrs Gary Gregg—**Creating With Glass**

### BIRTHDAY BONANZA

5/9 J. Tyler Douthit—**Divert Pest Control**

### WEDDING ANNIVERSARIES

5/1 Patrick & Ariana Cecil

**Merrill Lynch**

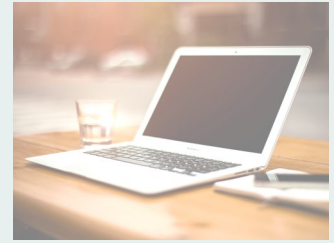
5/5 Gary & Carol Gregg

**Creating With Glass**

5/26 Jim & Shirley Mahoney

**Emeritus Member**

Please Note: If the 'Celebration Information' above is incorrect or missing, please email the correct information to the EAOC office immediately.



**DON'T FORGET...**

- Update your Yelp and social media pages with **CURRENT** operating hours and information.
- Add CONTACT-LESS merchant processing.
- If your office is **EMPTY**, have an alarm system in place.
- Update your International Association profile.

# Classification of the Month: **Commercial Insurance**



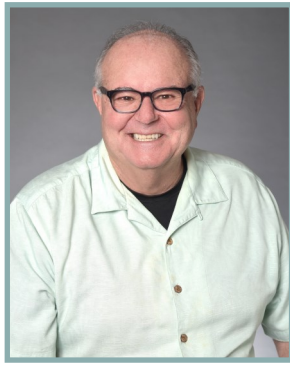
## *Calling all Commercial Insurance Agents!*

We are actively seeking a qualified, trusted, tried and true Commercial Insurance Agent to fill our Classification of the Month.

Please consider your entire network, and invite your favorite Commercial Insurance Agent to breakfast next week.

Email Katie for our sponsorship form, and to get them on our guest list!

*Thank you!*



## PRESIDENT'S MESSAGE

Hello EAO C!

We missed seeing some of you this week, and hope you can attend next Wednesday.

Those who were present really enjoyed hearing from Diana Diaz of Deelux Florista & Events, who showed off her new user-friendly website, and shared her story about her passion for creating amazing floral designs. Gizi even took home a very nice floral arrangement that Diana generously provided. With Mother's Day just weeks away, get your orders sent to Diana now.

If you want to be a presenter, send Katie an email. The end of June is the soonest we have available. I will be presenting this coming Wednesday, and promise to have some interesting giveaways for the group, too.

We hope to see you then!

- Ron

**Ron Dymek**

**DYMEK'S FREEDOM PLUMBING**  
**EAO C 2022-2023 President**



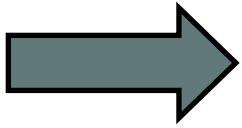
## NEW MEMBER TARGETING

We are actively seeking new members in the following classifications:

- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

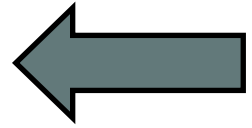
*Please email Katie for more details!*





# EAOC QUICK LINKS

One-click Access to EAOC Members

**ACCOUNTANT:**

[Hal Grimshaw, CPA · Belden Hiramoto Liu & Co., LLP](#)  
714-556-8140  
hal@bhlcpcas.com

**ADVERTISING SPECIALTY:**

[Carlos Salazar Salazar Associates](#)  
714-990-9214  
carlos@promotownusa.com

**AIR CONDITIONING & HEATING:**

[David Schaefer Schaefer Air Inc.](#)  
909-944-5111  
schaefair@gmail.com

**ALARMS:**

[Al Gapik AJ Alarm Systems](#)  
714-632-6720  
ajalarmsystems@sbcglobal.net

**ATTORNEY/ESTATE PLANNING:**

[Tracy J. Roberts Law Office of Tracy J. Roberts](#)  
562-340-6277  
tracy.roberts@tjr-law.com

**ATTORNEY/EMPLOYMENT LAW:**

[Jonathan Judge Atkinson, Andelson, Loya, Ruud & Romo](#)  
562-653-3200  
jjudge@aallr.com

**ATTORNEY/PUBLIC DEFENDER:**

[Amber Poston](#)  
657-251-6090  
amber.poston@ocpubdef.com

**AUTO/TRUCKS/DOMESTIC/COMMERCIAL:**

[Mike Hughes Simpson Chevrolet](#)  
714-534-2700  
mhughes@simpsongm.com

**AUTOMOTIVE REPAIR:**

[Dan Tatum Eberhardt's Tire & Automotive](#)  
714-871-9810  
eberhardtstire@gmail.com

**BANK:**

[Donny Delfin Pacific Western Bank](#)  
714-450-4683  
ddelfin@pacificwesternbank.com

**DENTIST**

[Dr. Robert Go Go Family Dental](#)  
714-638-0018  
gofamilydental@yahoo.com

**ELECTRICAL CONTRACTOR—****RESIDENTIAL:**

[Thomas J. Sweeting · Pacific Shores Electric, Inc.](#)  
562-472-3990  
tjsweeting@pacificshoreselectric.com

**EMERITUS MEMBER:**

[Jim Mahoney · 714-538-5111](#)

**EMERITUS MEMBER:**

[Pete Sloan · 714-633-3906](#)  
posloan@yahoo.com

**EMERITUS MEMBER:**

[Andy Ross · 714-749-7677](#)  
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**EMERITUS MEMBER:**

[Gayle Stewart · 714-342-5848](#)  
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**EMERITUS MEMBER:**

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melsmith3205@yahoo.com

**FINANCIAL INVESTMENTS PLANNING:**

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949-859-2958  
Patrick.cecil@ml.com

**FLOORING/HARD GOODS/INTERIOR DESIGN:**

[Karyn Hadley · Riteloom](#)  
714-764-1122  
karyn@riteloom.com

**FLORIST:**

[Diana Diaz · Deelux Florista & Events](#)  
949-491-5660  
deeluxflorista@gmail.com

**GLASS/STAINED & BEVELED:**

[Gary Gregg · Creating with Glass](#)  
714-970-9359  
geggregg@sbcglobal.net

**HANDYMAN:**

[Ruben Mota Mota Handyman Services](#)  
714-785-5576  
motaruben76@gmail.com

**MERCHANT SERVICES:**

[Lisa McCune · Affinity24](#)  
844-724-2444  
lisa@affinity24.com

**MORTGAGE BANKER:**

[Holly Frost · HomeAmerican Mortgage Corp.](#)  
909-240-5988  
Holly.Frost@pacresmortgage.com

**PARTY RENTALS & CATERING:**

[Manny Gonzalez Confetti Events & Catering](#)  
714-542-7775  
Confettievents@att.net

**PAVING-ASPHALT:**

[Danny Baker · PAV-KOTE, Inc.](#)  
714-871-4905  
danny@pavkote.com

**PEST CONTROL:**

[Tyler Douthitt · Divert Pest Control](#)  
714-299-9118  
tyler@divertpest.com

**PLUMBING/SEWAGE SANITATION CONTRACTOR:**

[Ronald J. Dymek · Dymek's Freedom Plumbing, Inc.](#)  
714-632-8989  
info@freedomplumbing.com

**REAL ESTATE/COMMERCIAL:**

[Ezra Leyton · MARQUIS Commercial Properties](#)  
949-697-2781  
ezra@marquissp.com

**REAL ESTATE/RESIDENTIAL:**

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GiziClemmer@gmail.com

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lachiquitarest@yahoo.com

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949-675-5095  
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949-554-9294  
yhimelman@gmail.com

**WEBSITE DESIGN:**

[Lydia Pooler & Kenneth King Jub Jub Interactive](#)  
714-586-8500 · lydia@jubjub.com · kenneth@jubjub.com

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