



WITH 12 REPORTING, EAOC MEMBERS HAD \$51,573,300 IN TOTAL SALES IN 2022.

## The EAOC Weekly

### TIME-TESTED MERCHANT PROCESSING WITH AFFINITY24

Switching merchant processing companies can be tedious and stressful, and during these times nobody wants to do this unless they have to. OR, if they will be saving a SIGNIFICANT amount of money like they can with [Lisa McCune of Affinity24](#).



During this week's morning meeting, Lisa gave us the lowdown on how she has spent more than 30 years in the business earning the nickname "The Secret Weapon" with her clients and associates. Lisa has the ability to see through the shine and glitz, and reveals where the hidden fees are tucked away. She can navigate removing them

**TO SUCCEED IN  
BUSINESS IT'S NOT  
WHAT  
YOU KNOW BUT  
WHO  
YOU KNOW THAT  
COUNTS MOST!**

#### UPCOMING SPEAKER SCHEDULE

**MAY 17TH, 2023**

Ezra Leyton with MARQUIS  
Commercial Properties

**MAY 24TH, 2023**

Sammy Montoya with La  
Chiquita Restaurant



**The Executives' Association  
of Orange County**

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completely from the equation, and can save her clients **SERIOUS** money, every single month.

Aside from the refreshing confidence and savings that come from working with Lisa, Affinity24 has welcomed Clover's contactless processing since before the onset of COVID. To be the best, you have to stay on top of what's available to merchants, and Affinity24 is no stranger to keeping their fingers on the pulse of new releases in processing equipment.

**Affinity24 also offers:**

- Decades of experience
- Competitive rates
- Secure processing—protects small businesses
- Best technology available
- Relationships with multiple processors—provides the customer with more options
- Credit card processing tailored specifically for your needs, eliminating unnecessary fees
- LOCAL customer service with decades of experience

**To learn more about getting the best in merchant processing, or to find out how much money Lisa can save you, please visit**

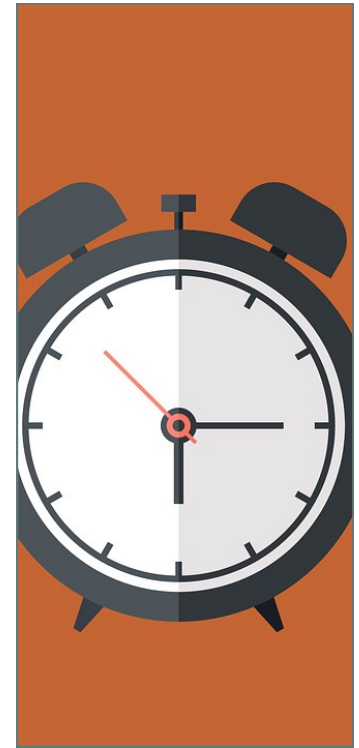
**[www.Affinity24.com](http://www.Affinity24.com)**.

GOOD MORNING EAOC!

**EAOC MEMBERS:** Meetings will now begin promptly at 7:00 am, with breakfast served at 6:45 am.

We encourage you to arrive early to catch up with your fellow teammates before the meeting begins.

We look forward to seeing you!



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### THOUGHT OF THE WEEK

*“Every day I get up and look through the Forbes list of the richest people in America. If I’m not there, I go to work.”*

*- Robert Orben*

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### ATTENDANCE CREDIT OPPORTUNITIES

One way to earn EAOC meeting attendance credit is by meeting with other members at the group’s favorite lunch spot, La Chiquita Restaurant! Simply make a lunch date with another member, and tell us about it at our next morning meeting. You can redeem attendance credits for missed morning meetings, helping us all to meet our 50% attendance minimum. Now that’s something to toast to!

**La Chiquita Restaurant**  
**906 E. Washington Ave., Santa Ana**  
**714.543.8787**





## MEMBERSHIP MOMENT

Hello EAOC!

Calling all members!

Literally, we're calling all of our members!

We miss you. Remember, if you can't make it to our in-person meeting, join us on Zoom.

We are still providing a hybrid in-person and Zoom meeting option. We want our members to be able to attend our weekly meetings, no matter what.

Don't miss out on networking with our members. Don't miss out on the presenter of the week. And, don't miss out on the fabulous breakfast by The Green Parrot Villa.

But, if you must, please join us on ZOOM!

Thank you!  
- Gizi

**Gizi Clemmer**

**Membership Lead**

**First Team Real Estate**



## NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC proudly encourages its members in expanding and empowering their fellow prestigious Orange County execs!

More quality members means more quality referrals.

An EAOC sponsor receives a \$150 bonus for recruiting a new EAOC team member, after three months of successful membership.

***Please contact  
Katie for more  
information!***



# Classification of the Month: **Commercial Insurance**



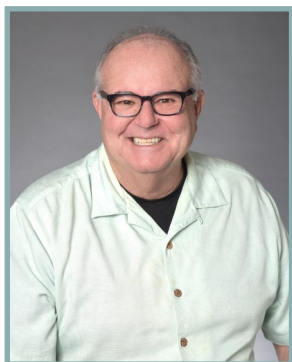
## *Calling all Commercial Insurance Agents!*

We are actively seeking a qualified, trusted, tried and true Commercial Insurance Agent to fill our Classification of the Month.

Please consider your entire network, and invite your favorite Commercial Insurance Agent to breakfast next week.

Email Katie for our sponsorship form, and to get them on our guest list!

*Thank you!*



## PRESIDENT'S MESSAGE

Happy Friday, everyone!

Thank you to Sammy for a wonderful breakfast this week, and to all who were able to attend in person and on Zoom.

Lisa McCune of Affinity24 updated us on all the processing features and equipment that Affinity24 provides, to insure all of your credit card transactions are safe and secure. Lisa said, "It's not IF we can save you money, it's how much money we can save you on your credit card processing." If you provide Lisa with two of your credit card statements, she can evaluate your current credit card processor and give you a cost savings analysis. She certainly has for our company.

Gizi reminded us to call at least two members we have not seen in person and ask how they are doing, and encourage all members to make the most of their membership by attending and scheduling an in person or Zoom presentation.

Diana Diaz has a wonderful website, and still has time to make your special person very happy on Mother's Day.

Additionally, thank you to Lisa and Carlos for the great giveaways.

See you all next week!

- Ron

**Ron Dymek**

**DYMEK'S FREEDOM PLUMBING**  
**EAOC 2022-2023 President**

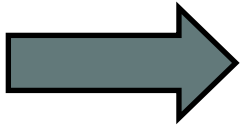


## NEW MEMBER TARGETING

We are actively seeking new members in the following classifications:

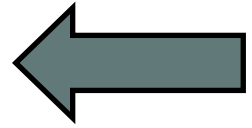
- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

*Please email Katie for more details!*



# EAOC QUICK LINKS

One-click Access to EAOC Members

**ACCOUNTANT:**

[Hal Grimshaw, CPA · Belden Hiramoto Liu & Co., LLP](#)  
714-556-8140  
hal@bhlcpcas.com

**ADVERTISING SPECIALTY:**

[Carlos Salazar Salazar Associates](#)  
714-990-9214  
carlos@promotownusa.com

**AIR CONDITIONING & HEATING:**

[David Schaefer Schaefer Air Inc.](#)  
909-944-5111  
schaeferair@gmail.com

**ATTORNEY/ESTATE PLANNING:**

[Tracy J. Roberts Law Office of Tracy J. Roberts](#)  
562-340-6277  
tracy.roberts@tjr-law.com

**ATTORNEY/EMPLOYMENT LAW:**

[Jonathan Judge Atkinson, Andelson, Loya, Ruud & Romo](#)  
562-653-3200  
jjudge@aallr.com

**ATTORNEY/PUBLIC DEFENDER:**

[Amber Poston](#)  
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amber.poston@ocpubdef.com

**AUTO/TRUCKS/DOMESTIC/COMMERCIAL:**

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mhughes@simpsongm.com

**AUTOMOTIVE REPAIR:**

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**BANK:**

[Donny Delfin Pacific Western Bank](#)  
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ddelfin@pacificwesternbank.com

**DENTIST**

[Dr. Robert Go Go Family Dental](#)  
714-638-0018  
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**ELECTRICAL CONTRACTOR—RESIDENTIAL:**

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562-472-3990  
tjsweeting@pacificshoreselectric.com

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**FLORIST:**

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**GLASS/STAINED & BEVELED:**

[Gary Gregg · Creating with Glass](#)  
714-970-9359  
geggregg@sbcglobal.net

**HANDYMAN:**

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motaruben76@gmail.com

**MERCHANT SERVICES:**

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lisa@affinity24.com

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Holly.Frost@pacresmortgage.com

**PARTY RENTALS & CATERING:**

[Manny Gonzalez Confetti Events & Catering](#)  
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Confettievents@att.net

**PAVING-ASPHALT:**

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danny@pavkote.com

**PEST CONTROL:**

[Tyler Douthitt · Divert Pest Control](#)  
714-299-9118  
tyler@divertpest.com

**PLUMBING/SEWAGE SANITATION CONTRACTOR:**

[Ronald J. Dymek · Dymek's Freedom Plumbing, Inc.](#)  
714-632-8989  
info@freedomplumbing.com

**REAL ESTATE/COMMERCIAL:**

[Ezra Leyton · MARQUIS Commercial Properties](#)  
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