





WITH 12 REPORTING, EAOC MEMBERS HAD \$119,103,906 IN TOTAL SALES IN 2020.

The EAOC Weekly

POLO SHIRTS: THIS SEASON'S NEW UNIFORM

Have you ever wondered who's behind the tens of thousands of promotional products seen given away at sporting events or trade shows, like t-shirts, mugs and hats?



In this week's morning meeting, we learned how longtime member <u>Carlos Salazar</u> got his start in the United States, opened his promotional products company, Salazar Associates, and how his business has found simple ways to work with shortages and stocking issues, so that their clients don't skip a beat in their ordering experience.



UPCOMING SPEAKER SCHEDULE

JUNE 1ST, 2022

NO MEETING— Happy Memorial Day!

JUNE 8TH, 2022

OFF-SITE MEETING AT KINTZ CABINETS



The Executives' Association of Orange County

31441 Santa Margarita Pkwy, #115 Rancho Santa Margarita, CA 92688

Phone: 949.525.8412 E-mail: director@eaoconline.com www.EAOConline.com

REDEFINING THE BEST WAY TO DO BUSINESS IN THE 21ST CENTURY

Salazar Associates has creative ways to get company logos on products that are used every day, such as hand sanitizers and water bottles. They stand by their belief that useful and high-quality products are the very best choice in promotional products.

Since hand sanitizers are still a hot commodity, this is one item that customers and clients would most DEFINITELY keep readily available! Which means, your logo would be seen several times a day, while also providing your customers and clients a lasting protection against bacteria and viruses.

Carlos also has narrowed down the very best in apparel and clothing to have embroidered and silk-screened with your company logo! There are a lot of apparel companies out there, but Carlos has done the research, sampled the big brands, and knows where to get them without paying a fortune. Save yourself the time and headache, and order directly with Carlos to bypass the upsells and paperwork you get with other websites.

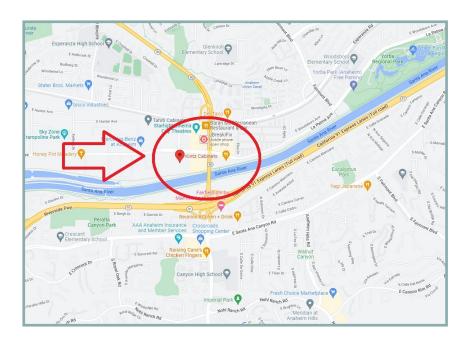
Salazar Associates offers a wide variety of promotional products to help promote your company and services, increase client loyalty, and promote employee unity. Their online catalog has over 600,000 promotional items waiting for your logo, with something to fit every budget and taste. All graphics are done in-house, and have been since 1997.

To learn more about getting your logo onto high-quality promotional products, please visit www.PromotownUSA.com.



OFF-SITE MEETING NEXT WEEK





OFFSITE meeting with Phil Kintz of Kintz Cabinets—6/8 at 7:00 am 5568 E. La Palma, Anaheim 92807 (parking in front and back)
Phil's cell phone: 714-390-9572



NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC proudly encourages its members in expanding and empowering their fellow prestigious

Orange County executives! More quality members means more quality referrals.

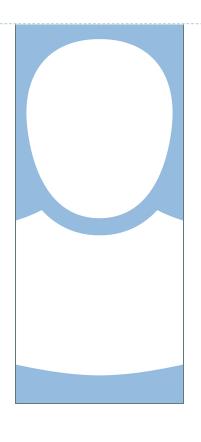
An EAOC sponsor receives a \$150 bonus for recruiting a new EAOC team member, after three months of successful membership.

Please contact Katie to arrange the invitation of a guest to a future EAOC morning meeting!

THOUGHT OF THE WEEK

"Champions keep playing until they get it right."

- Billie Jean King



INTERNATIONAL MEMBER PROFILES

Is your International Executives' Association member profile accurate? Every EAOC member is featured on the IEA website's 3000+ member directory, which makes it easy to find somebody if you have a vacation home, are traveling and need a recommendation, or know friends and family who live out of town. Please sign in and update your member profile as soon as possible. Contact Katie for assistance.

Classification of the Month:

Solar Panels



Calling all Residential and/or Commercial Solar Panel Experts! We are actively seeking a qualified, trusted, tried and true Solar Panel Expert to fill our Classification of the Month.

Please consider your entire network, and invite your favorite Solar Expert to breakfast next week.

Email Katie for our sponsorship form, and to get them on our guest list.

Thank you!



JUNE CELEBRATIONS

HAPPY EAOC ANNIVERSARY

- 3 Yrs Lisa McCune—Affinity24
- 4 Yrs David Schaefer—SchaefAir
- 5 Yrs Randy Smith-RC Smith Design Build
- 14 Yrs Phil Kintz-Kintz Cabinets

BIRTHDAY BONANZA

6/29 Tracy Roberts—Law Office of Tracy Roberts

WEDDING ANNIVERSARIES

- 6/4 Andy & Helga Ross

 ABenefitStore.com
- 6/23 Rick & Cherry Baker **PAVKOTE, Inc.**
- 6/24 Karyn & Brian Hadley
 Rite-Loom

Please Note: If the 'Celebration Information' above is incorrect or missing, please email the correct information to the EAOC office immediately.



DON'T FORGET...

- Update your Yelp
 and social media
 pages with
 CURRENT
 operating hours
 and information.
- •Add CONTACT-LESS merchant processing.
- •If your office is

 EMPTY, have an

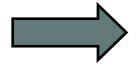
 <u>alarm system</u> in

 place.
- •Update your

 <u>International</u>

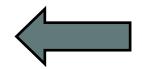
 <u>Association</u>

 <u>profile</u>.



EAOC QUICK LINKS

One-click Access to EAOC Members



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ADVERTISING SPECIALTY:

Carlos Salazar · Salazar Associates 714-990-9214

carlos@promotownusa.com

AIR CONDITIONING & HEATING:

<u>David Schaefer · Schaef Air Inc</u> 909-944-5111 schaefair@amail.com

ALARMS:

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Lydia Pooler & Kenneth King

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