

The EAOC Weekly

August 23, 2023



WITH 12 REPORTING, EAOC MEMBERS HAD \$51,573,300 IN TOTAL SALES IN 2022.

The EAOC Weekly

POLO SHIRTS: THIS SEASON'S NEW UNIFORM

Have you ever wondered who's behind the tens of thousands of promotional products seen given away at sporting events or trade shows, like t-shirts, mugs and hats?

In this week's morning meeting, we learned how longtime member [Carlos Salazar](#) got his start in the United States, opened his promotional products company, Salazar Associates, and how his business has found simple ways to work with shortages and stocking issues, so that their clients don't skip a beat in their ordering experience.



**TO SUCCEED IN
BUSINESS IT'S NOT
WHAT
YOU KNOW BUT
WHO
YOU KNOW THAT
COUNTS MOST!**

UPCOMING SPEAKER SCHEDULE

AUGUST 30TH, 2023

Tracy Roberts with Law Office
of Tracy J. Roberts

SEPTEMBER 6TH, 2023

NO MEETING—Happy Labor
Day!



The Executives' Association
of Orange County

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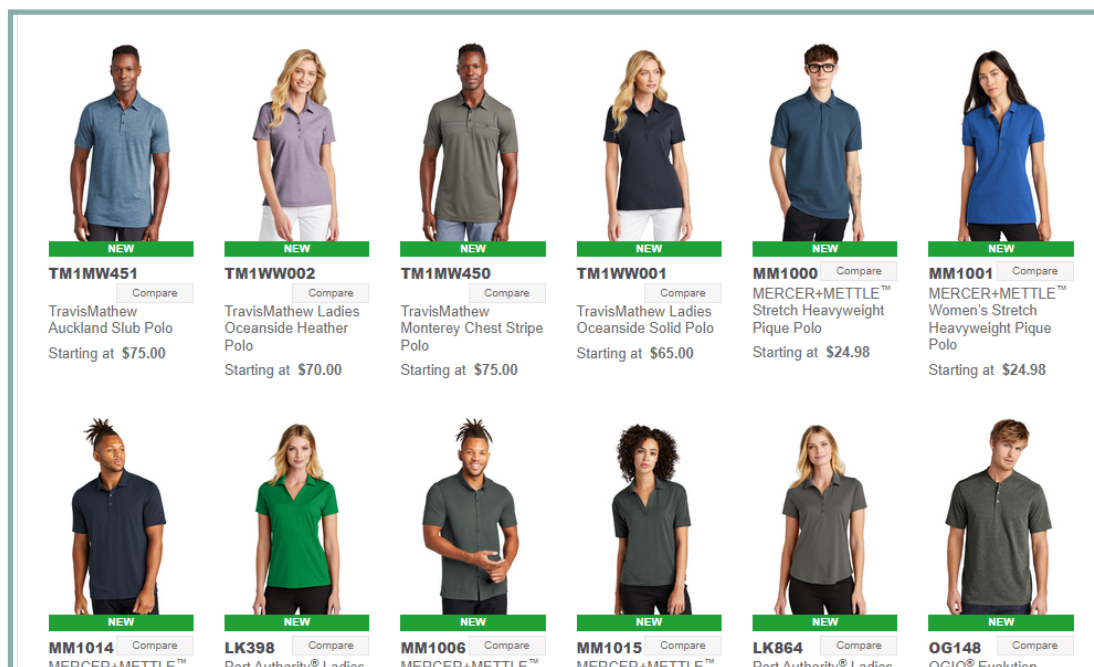
Salazar Associates has creative ways to get company logos on products that are used every day, such as hand sanitizers and water bottles. They stand by their belief that useful and high-quality products are the very best choice in promotional products.

Since hand sanitizers are still a hot commodity, this is one item that customers and clients would most DEFINITELY keep readily available! Which means, your logo would be seen several times a day, while also providing your customers and clients a lasting protection against bacteria and viruses.

Carlos also has narrowed down the very best in apparel and clothing to have embroidered and silk-screened with your company logo! There are a lot of apparel companies out there, but Carlos has done the research, sampled the big brands, and knows where to get them without paying a fortune. Save yourself the time and headache, and order directly with Carlos to bypass the upsells and paperwork you get with other websites.

Salazar Associates offers a wide variety of promotional products to help promote your company and services, increase client loyalty, and promote employee unity. Their online catalog has over 600,000 promotional items waiting for your logo, with something to fit every budget and taste. All graphics are done in-house, and have been since 1997.

To learn more about getting your logo onto high-quality promotional products, please visit www.PromotownUSA.com.





MEMBERSHIP MOMENT

Good day to you all!

Being part of a "membership", no matter where, is a privilege that you are either paying for or are lucky enough to "just belong". With the

EAOC, we are lucky enough to

be a part of an organization that has been in existence for over 50 years, has over 1100 years of experience in our various fields, and is a one profession per category business leads group. This is huge. We need to protect all that comes with being a member: professionalism, growth and loyalty.

We will not be meeting the first week of September in honor of Labor Day, and I challenged our members to meet with another member that same week. Whether it be breakfast, lunch, coffee or martinis, just meet up and get to know each other a little better. I even suggested meeting up with someone that hasn't been to our weekly meetings recently. I hope you do it.

Remember to keep an eye out for the Medical Arts categories that we are looking to fill our chapter with....acupuncturist, orthodontist, chiropractic, optometrist, etc. Oh! And maybe even Botox! Review your contacts and medical providers looking to fill these seats.

Make it a superb day and see you next week!

Gizi

Gizi Clemmer

Membership Lead

First Team Real Estate



NEW MEMBER RECRUITMENT BONUS

Reminder: EAOC
proudly encourages
its members in
expanding and
empowering their
fellow prestigious
Orange County execs!

More quality
members means more
quality referrals.

An EAOC sponsor
receives a \$150 bonus
for recruiting a new
EAOC team member,
after three months of
successful
membership.

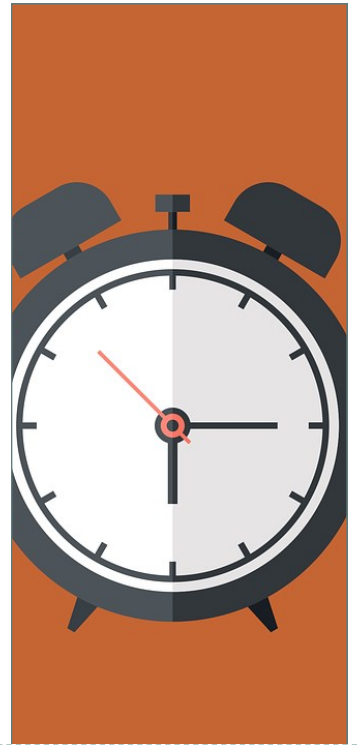
***Please contact
Katie for more
information!***

GOOD MORNING EAOC!

EAOC MEMBERS: Meetings will now begin promptly at 7:00 am, with breakfast served at 6:45 am.

We encourage you to arrive early to catch up with your fellow teammates before the meeting begins.

We look forward to seeing you!



THOUGHT OF THE WEEK

“Successful people do what unsuccessful people are not willing to do. Don’t wish it were easier; wish you were better.”

- Jim Rohn

WELCOME ABOARD!

Please join us in welcoming our newest EAOC member!

Carlos Camacho Gil

Federated Insurance

Serving Fullerton, Anaheim, Placentia, Buena Park, and Orange

phone: 562.447.3972

Classification: Commercial Insurance

Sponsor: Ron Dymek



Target Classification of the Month: **Physical Therapist**



Calling all Physical Therapists!

EAOB members: we are actively seeking a qualified, trusted, tried and true Physical Therapist to fill our Target Classification of the Month.

Please consider your entire network, and invite your favorite Physical Therapist to breakfast next week!

Email Katie to get them on our guest list.

Thank you!



PRESIDENT'S MESSAGE

A view from the podium!

I always love the opportunity to lead our meetings when our President, Ron Dymek of Dymek's Freedom Plumbing, is not available. Thank you all for attending our meeting this week. We do appreciate your attendance and the opportunity to

network before and after the set meeting time. We had a great conversation about concerts, where we go, why we go and concluded that we should make a date for a concert in OC at a small venue. More to come.

Remember to check in with Katie for getting on the calendar to present at our meeting. It is VERY important for you to share with us, your offsite sales force, what you do, where you do it, and who you do it for. Chances are, your referrals will increase after you educate us on you and your business. If you need help with doing this for the first time, please reach out to me and/or Katie. We will assist you with a pain-free presentation. Us gals can get pretty creative. There are plenty of ways to share your business—let us help you.

Time for Angels baseball.....please respond to Katie's request for the best replacement date for our first annual Angels Baseball outing.

SAVE THE DATE - October 5th for our fabulous event at THE GREEN PARROT VILLA, in the courtyard, at night, it will be sooo pretty to gather and enjoy each other's company, meet the spouses and/or guests along with delicious food. Specific details to follow.

Thank you, Carlos Salazar of Salazar Associates—Promotown USA, for a fabulous presentation. We always learn something new about you, your life, your family and business. The great explanation of the different types of polo shirts was impressive, especially the snag-free ones.....and that we can order as little as one shirt. And, thank you so much for all the swag shared with the members. Everyone went home a winner!

Make it a fantastic day and an even better weekend!

Take care and be well.

- Gizi

Gizi Clemmer

Past EAOB President

First Team Real Estate

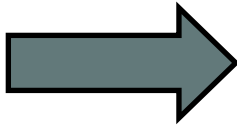


NEW MEMBER TARGETING

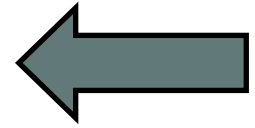
We are actively seeking new members in the following classifications:

- Chiropractor
- Long-Term Care
- Pastry Chef
- Window Washing
- **Solar Panels**
- Wifi Expert
- Vinyl Fencing
- Acupuncture
- Dry Cleaning

Please email Katie for more details!



EAOC QUICK LINKS

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